



**CELEBRATING
HERITAGE,
CULTURE.**

**SPONSORSHIP
OPPORTUNITIES**

BUILDING COMMUNITY.



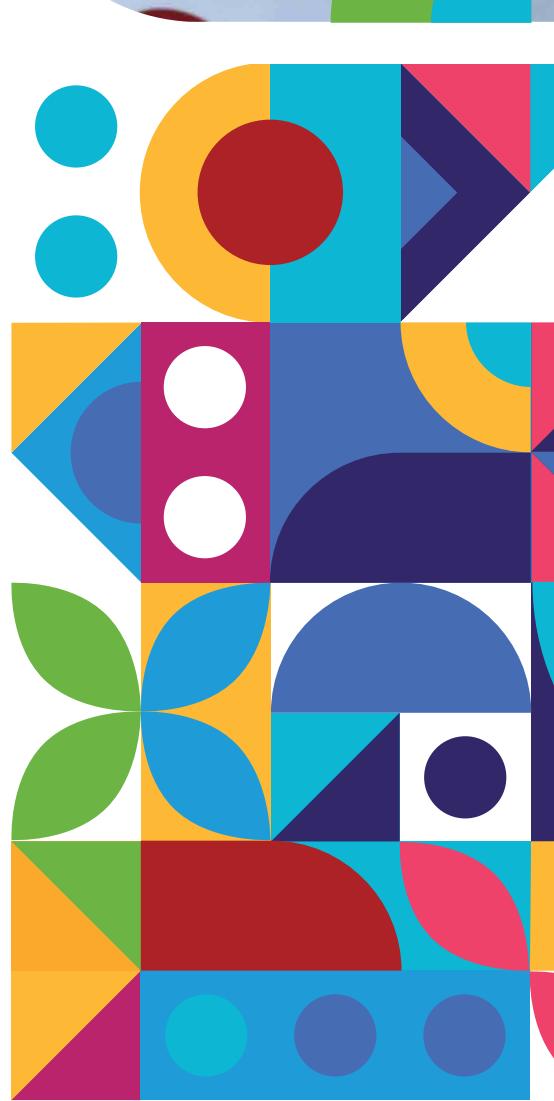
 **LATINO
COMMUNITY
FUND GEORGIA**
Collective Strength and Investment

Who We Are

Latino Community Fund (LCF Georgia) is a philanthropic and membership organization dedicated to supporting Latino-serving, governed, and led nonprofit organizations and the community as a whole through advocacy work, nonpartisan civic participation, health & wellbeing programs, technical assistance, grantmaking, and more. We provide direct services, invest in grassroots leaders, and work to advance equity across Georgia. In working toward our mission, we focus all our efforts on three key pillars:

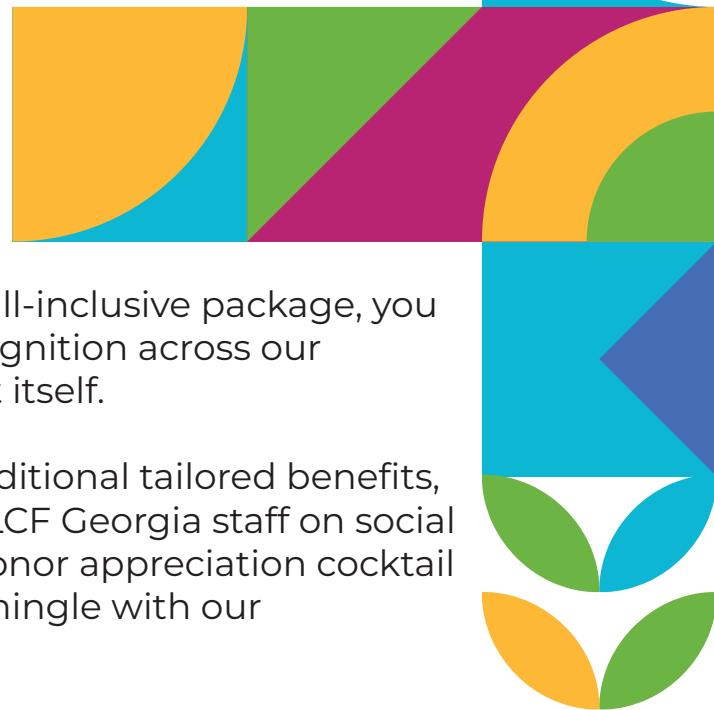
- **Advance People's Democracy:** Through our efforts to advance people's democracy, we encourage, promote, and work to ensure that every individual participates in the democratic processes that exist in this country.
- **Protect and build community:** The Latino Community Fund (LCF Georgia), our members and partners, allies, community leaders, and volunteers are working together to create a more equitable and just Georgia for everyone that lives, loves, and works here, regardless of where they were born, what they look like, or what language they speak.
- **Expanding Economic Opportunity:** Through scholarships, programmatic grants, entrepreneurship seed funding, and disaster relief.

We welcome everyone! Our programs and services are available without the need for insurance, a Social Security number, or a driver's license.





ANNUAL SPONSORSHIP OPPORTUNITIES



By sponsoring our annual events with an all-inclusive package, you ensure prominent brand visibility and recognition across our website, digital platforms, and at the event itself.

Each sponsorship opportunity includes additional tailored benefits, such as a special year-end message from LCF Georgia staff on social media and an exclusive invitation to our donor appreciation cocktail in the spring where you get to meet and mingle with our likeminded donors and investors.

To accommodate your organization's preferences or reporting needs, we offer flexible payment options, allowing you to make your financial commitment in scheduled installments. We are also happy to create a custom package that meets your needs and interests.

EMBRACING OUR COMMUNITY





Latino Day at the Capitol

2/5/2026

Co-sponsored by several Latino-serving organizations and co-hosted with GALEO, this nonpartisan event celebrates the power of civic engagement and is open to all. Participants will enjoy a day filled with meaningful activities, including photo opportunities with legislators, a meet-and-greet luncheon, educational activities, and a Capitol tour. Approximately 250 people come together to engage in this unique experience every year.

Sponsorship Levels:

Civic Advocate – \$1,000

Support Georgia's Latino community and civic engagement at this foundational level.

Benefits include:

- On-site signage featuring your organization's logo at registration and lunch areas
- Logo recognition on event promotional graphics shared by LCF Georgia and GALEO
- Acknowledgement in one joint social media post (Facebook + Instagram)
- Photo opportunity with featured legislators (TBD based on their availability)
- Opportunity to host a table and distribute branded materials or swag to participants
- Inclusion in a post-event thank you graphic on Facebook and Instagram.

Democracy Builder – \$2,500

Elevate your visibility and engage directly with participants while demonstrating strong support for civic participation.

Includes all Civic Advocate benefits, plus:

- Verbal recognition during the press conference
- Logo placement on table signage during the lunch and recognition as lunch sponsor
- One representative reserved in a front-row position during the press conference
- Individualized social media spotlight post (Facebook + Instagram) highlighting your organization's partnership
- Priority placement for your outreach table in a high-traffic area of the event

**Become a sponsor today and
help us make a lasting impact!**

DEADLINE TO SPONSOR

1/26/26



2-Gen Soccer Academy

6/2026

This impactful program combines free soccer training for a month with essential health and community services for Latino families in DeKalb County, serving approximately 150 people (including 40 children and their parents). The academy not only provides a safe summer sports and leadership camp for children, but also empowers parents with tools to promote healthier lifestyles and understand their rights. By sponsoring this event, you'll directly support a program that fosters community engagement, youth development, and family well-being in an underserved area.

Sponsorship Levels:

Kickoff Sponsor – \$1,000

Get in the game by supporting our soccer stars and their families!

Benefits include:

- Event signage with your logo at workshops and soccer sessions
- Mention in one sponsor carousel post on Facebook and Instagram
- Opportunity to hand out branded materials or swag during a workshop
- Inclusion in post-event thank you social media acknowledgement (Facebook and Instagram)

Goal Sponsor – \$2,500

Score extra visibility while supporting youth and families.

Includes all Kickoff Sponsor, plus:

- Individualized social media spotlight post on Facebook and Instagram recognizing your organization, which will also be shared as four stories during the soccer academy.
- Logo on all event marketing materials:
- Flyers, yard signs, digital graphics
- Logo printed on participant soccer jerseys
- Verbal recognition during health workshops
- Opportunity to have an outreach table at the event
- Invitation to closure ceremony to take photos with participants

Sponsorship Levels:

Hat Trick Sponsor – \$5,000

Take your impact to the next level!

Includes all Goal Sponsor benefits, plus:

- Opportunity to welcome families and participants during opening event activities
- Co-branding during health screenings (“Presented by [Your Organization]”) or specific workshops
- Inclusion in a special thank you segment in the event’s social media posts (Facebook, Instagram, and LinkedIn)
- Logo on workshop handouts to maximize visibility during interactive sessions

MVP Sponsors – \$10,000

Lead the field and showcase your organization as a champion for families.

Includes all Hat Trick Sponsor benefits, plus:

- Top-tier logo placement on all event marketing materials (online, print, social media)
- Top logo placement on participant soccer jerseys
- Featured opportunity to lead an event workshop (health, wellness, or leadership skills)
- Recognition in the official event press release
- Invitation to join LCF Georgia during media visits / reporting
- Mention during opening and closing speeches
- Inclusion in three event highlight posts with prominent logo visibility
- Invitation to distribute recognition trophies and photo with participants during closing ceremony

Become a sponsor today and help us make a lasting impact!

DEADLINE TO SPONSOR

5/1/26





LCF Georgia Civics & Organizing Fellowship

6/25 - 6/27

Join us in empowering Georgia's future leaders through our Fellowship Program. This initiative develops Latino leaders with the skills and experience to drive positive change. Over the past two editions, more than 40 fellows from across Georgia have participated, each committed to uplifting the Latino community. Moving forward, fellows can apply for up to \$2,500 in funding for community projects or join LCF Georgia as Community Navigators to expand their impact statewide.

Sponsorship Levels:

Community Supporter – \$1000

A foundational partnership that directly supports civic education and leadership development.

Benefits include:

- Logo placement on the Latinos for Democracy webpage for 12 months
- Opportunity to provide branded materials or swag in Fellow welcome packets
- Inclusion in one sponsor carousel post on Facebook and Instagram leading up to the Fellowship

Leadership Champion – \$2,500

A deeper investment that puts your organization in direct contact with emerging leaders.

Includes all Community Supporter benefits, plus:

- Opportunity to deliver brief welcome (2-3 minutes) during the Fellowship opening session
- Opportunity to participate in closing photo with fellows and leaders' panel
- Additional visibility, including:
 - Logo featured in email announcements promoting the Fellowship (distribution: statewide email list)
 - Logo included on event slide deck used during all training days
 - Mention in post-event recap on LCF Georgia social media channels

LCF Georgia Civics & Organizing Fellowship

6/25 - 6/27

Sponsorship Levels:

Community Impact Partners - \$5000

A top-tier partnership for organizations committed to shaping civic leadership and community impact statewide.

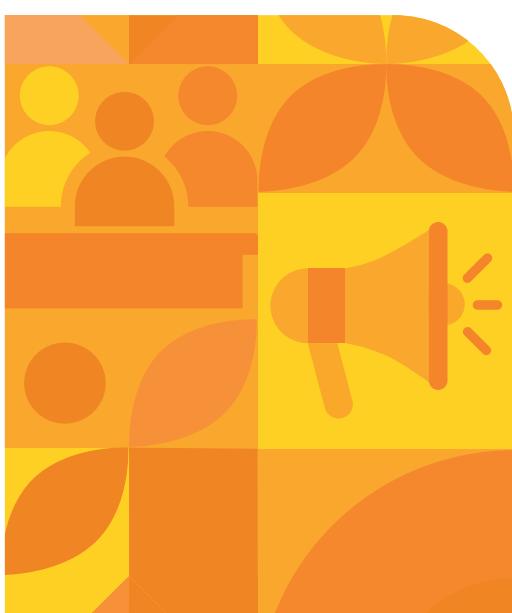
Includes all Leadership Champion benefits, plus:

- Invitation for one representative to review Fellowship grant applications and help select funded community projects
- Premier logo placement on all Fellowship materials, including:
 - Program agendas
 - Event signage
 - Fellowship certificates
- Dedicated sponsor spotlight post on Facebook, Instagram, and LinkedIn, highlighting your organization's investment
- Option to host a private info session or fireside chat with Fellows (mutually agreed upon topic and date)

Become a sponsor today and help us make a lasting impact!

DEADLINE TO SPONSOR

6/12/26





Estamos Aquí Fiesta

9/19/2026

Co-hosted with the Old Fourth Ward Business Association, this vibrant event features Latin American-inspired vendors, a bar, live performances, and an exclusive after-party.

Sponsorship Levels:

Amigo Sponsor – \$1,000

Support local Latino-owned businesses and show your commitment to community.

Benefits include:

- Recognition as an Amigo Sponsor on event signage and social media
- Logo included in EstamosAqui.com website for a full year
- Inclusion in a post-event thank you social media acknowledgement (Instagram @estamosaqui fiesta and @lcf_Georgia, Facebook event, and LCF Georgia Facebook)

Cultura Sponsor – \$2,500

Celebrate Latino creativity, entrepreneurship, and heritage while engaging directly with attendees.

Includes all Amigo Sponsor benefits, plus:

- Exhibit space (tent + 6 ft table)
- Inclusion in event email communications as a sponsor
- Recognition on one social media (Instagram) carousel post, which will also be shared in @estamosaqui fiesta stories and highlights

Sponsorship Levels:

Fiesta Sponsor – \$5,000

Celebrate and uplift Georgia's vibrant Latino community.

Includes all Cultura Sponsor benefits, plus:

- Brand placement (yard signs, flyers, posters)
- Priority placement for your exhibit tent
- Opportunity to provide a 2 min speech in between performances

Orgullo Sponsor – \$10,000

Demonstrate strong support for Latino culture and community leadership.

Includes all Fiesta Sponsor benefits, plus:

- 10'X10' exhibit space in a high traffic area
- Featured mention in pre-event and post-event press releases
- Individualized social media post (Instagram @estamosaquifiesta and @lcf_Georgia, Facebook event, and LCF Georgia Facebook) acknowledging your organization as a sponsor

Gran Fiesta Sponsor – \$15,000

Clear, public-facing, and unmistakably the top-tier level.

Includes all Orgullo Sponsor benefits, plus:

- Top-tier logo placement on yard signs, flyers, posters, and digital promotional materials
- Exclusive sector branding within your industry or branding of dining area
- Print, digital, and on-site lead sponsor recognition (yard signs, flyers, posters)
- 10'X20' exhibit space in a premium location
- Featured mention in pre-event and post-event press releases
- Opportunity to greet attendees during opening remarks at the event

**Become a sponsor today and
help us make a lasting impact!**

DEADLINE TO SPONSOR
8/15/26



VIP "Orgullo" PRIDE Reception

10/2/2026

This exclusive event brings together 250 LGBTQIA+ leaders and allies to celebrate and uplift our community. Enjoy performances, delicious food, a full open bar, and the support of local officials, in collaboration with the Atlanta Pride Committee.

The event takes place one week before Atlanta Pride, where we also participate, and we invite you to join us in this vibrant celebration!

Sponsorship Levels:

Aliado Sponsor – \$1,000

Supporting the numerous identities that make our Latinx LGBTQ+ community shine.

Benefits include:

- Six foot exhibitor table
- Logo placement on event signage and programs
- Recognition on one social media (Facebook + Instagram) carousel post
- Thank you for the stage during program
- Event access for four guests

Brillo Sponsor - \$2,500

For sponsors helping to amplify the brightness and visibility of the LGBTQ+ Latinx community.

Includes all Aliado Sponsor benefits, plus:

- Prime exhibitor table location
- Event access for 10 guests
- Sponsor recognition in event email blasts to partners and attendees
- Photo opportunity with performers and LCF Georgia team
- Individualized social media spotlight post on Facebook and Instagram recognizing your organization, which will also be shared in our stories.

Sponsorship Levels:

Arcoíris Sponsor – \$5,000

Celebrating those who bring full-spectrum leadership and support.

Includes all Brillo Sponsor benefits, plus:

- Organization banner display next to event stage area
- Listed as Event Hosting Committee Member
- Verbal acknowledgement during opening remarks with details on the sponsors' role in the community

Orgullo Champion - \$10,000

Honoring sponsors who stand as pillars for LGBTQ+ Latinx community empowerment.

Includes all Arcoíris Sponsor benefits, plus:

- Exclusive sector branding at the event (no same-industry sponsor at this tier)
- Top-tier logo placement on all promotional materials
- Listed as co-host alongside Atlanta Pride Committee and the Mayor's Office of International and Immigrant Affairs
- Featured in pre- and post-event press releases
- Opportunity to provide brief welcome remarks during the program

Become a sponsor today and help us make a lasting impact!

DEADLINE TO SPONSOR

9/15/26





Giving Circle

Membership in the LCF Georgia Giving Circle requires a committed annual investment in the organization's general fund, which directly supports our operations or can be directed towards one or more of the specific funds listed below.

As a member of the Giving Circle, you'll play a pivotal role in shaping community impact. 100% of each contribution is invested in the community through a democratic grant-making process, where members have the opportunity to review grant applications and rank them by priority. The total pool of funds available for distribution is based on the aggregate pledges made by Giving Circle members each year.

In 2024, we invested \$430,000 directly into individuals and community projects, with funds distributed through our partner organizations for tax compliance and accountability.

Membership starts at just \$85 per month or \$1,000 annually, offering you the chance to be part of a transformative initiative that empowers communities and creates lasting change.

Educational Scholarships

\$1,000 in need-based financial support, with a focus on individuals of Latino descent who are first-generation college students and have demonstrated leadership within their communities—whether through schools, neighborhoods, churches, or other local organizations.

Micro-Entrepreneur Grants

Financial support ranging from **\$500** to **\$1,000** for Latino-owned micro-businesses with limited access to other sources of capital. Priority is given to businesses with annual revenues under **\$50,000**. Please note, businesses in real estate, insurance, pyramid models, or those primarily engaged in reselling are not eligible for funding.

DACA and Naturalization Grants

Financial support to cover the filing fees for DACA renewals and naturalization applications for individuals living below the poverty level. This initiative aims to provide a critical pathway to protection and self-sufficiency for eligible community members.

Scholarship Endowment

We are working to establish the first community endowment to fund at least five **\$1,000** annual scholarships in perpetuity for first-generation Latino students pursuing higher education in Georgia. This endowment will create a lasting legacy of educational support and opportunity for future generations.

2026 SPECIAL EVENTS Calendar



JANUARY

22nd
Staff Planning Day

FEBRUARY

5th
Latino Day at the Capitol
Liberty Plaza
Capitol Ave SW,
Atlanta, GA 30334, USA

MARCH

APRIL

21st
Annual Donor Cocktail

MAY

1- 26th
2-Gen Soccer Academy

25-27th
Civic Participation Fellowship Weekend

JUNE

JULY

AUGUST

24-25th
Staff Planning Days

SEPTEMBER

19th
Estamos Aquí Fiesta
Historic Fourth Ward Park

OCTOBER

2nd
Orgullo Latinx Pride Reception

NOVEMBER

LCF Georgia Holiday Party

DECEMBER

CONTACTS

Civic Participation & Latinos for Democracy: Andy@LCFGeorgia.org

Health & Wellbeing & Unidos Coalition
Pedro@LCFGeorgia.org

Media & Comms:
Daniela@LCFGeorgia.org

Sponsorships:
Jean-Luc@LCFGeorgia.org

About Us
LCFGeorgia.org
Get Out The Vote:
LatinosForDemocracy.net

Community Resources:
UnidosGeorgia.com
Estamos Aquí Block Party
EstamosAquiFiesta.com

Meet Our Team



Gilda (Gigi) Pedraza
**Executive Director
and Founder**



Jean-Luc Rivera
**Deputy Executive
Director**



Monica Garcia, MPH, CHES
**Director of Programs
& Administration**



Pedro Viloria
**Director of Community
Impact and Wellbeing**



Daniela Racines
**Communications
Administrator**



Iran Vera
**Office
Administrator**



Andy Santamaria
**Civic Participation
Manager**



Irvin Gonzalez
**Civic Participation
Organizer**



Jacqueline Lira-Castillo
**Metro Atlanta Civic
Participation Organizer**



Dianne Román
**Public Health Specialist
and Ventanilla de Salud
Coordinator**



Aurora Santana Cortez
**Health and
Wellbeing Manager**



Ulyssa Muñoz
**Hall County Lead
Navigator**



Cristian Estrada
**South Georgia Lead
Navigator**



Ámándá Bonilla
**Special Initiatives and
Volunteer Coordinator**



AT LCF GEORGIA, WE PROTECT AND BUILD COMMUNITY!

Stay connected with LCF
Georgia on social media!

 @LCFGeorgia

 @lcf_georgia

 @LCFGeorgia

 Latino Community Fund
(LCF Georgia)

 www.unidosgeorgia.com

