



**LATINO
COMMUNITY
FUND GEORGIA**
Collective Strength and Investment



**CELEBRATING
HERITAGE, CULTURE.
BUILDING COMMUNITY.**



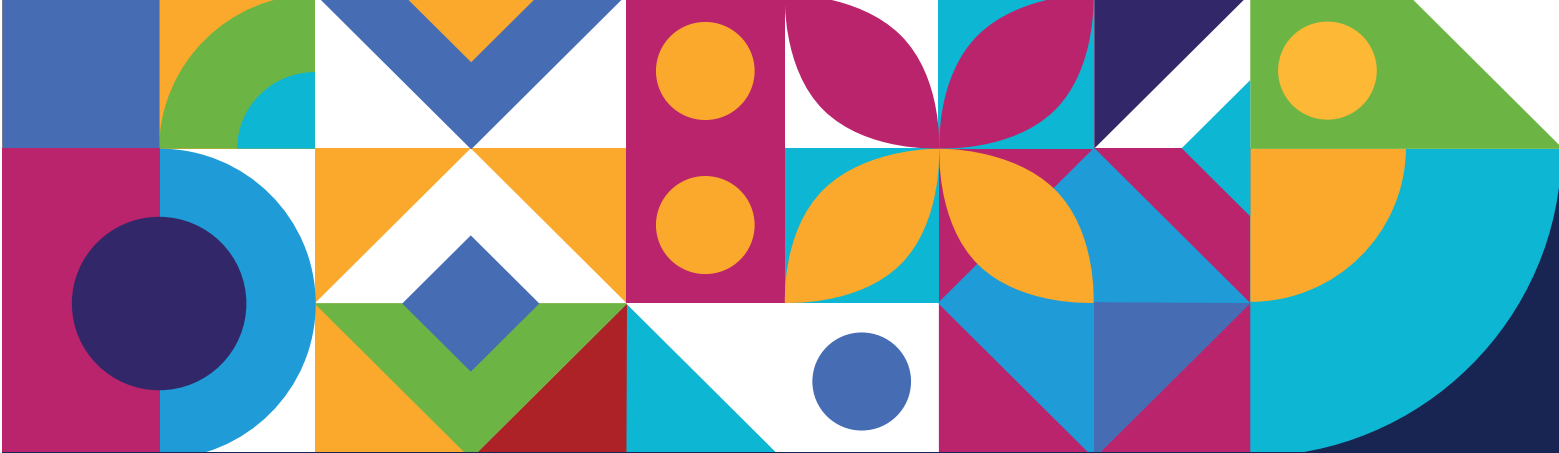
Who We Are

Latino Community Fund Georgia (LCF Georgia) is a philanthropic and membership organization dedicated to filling service gaps, advancing research and narratives, promoting participatory democracy, and strengthening Latinx-serving organizations across Georgia. We act as both a philanthropic intermediary and direct service provider within diverse communities. Our work is guided by the following pillars:

- **Advance People's Democracy:** Through our efforts to advance people's democracy, we encourage, promote and work to ensure that every individual participates in the democratic processes that exist in this country.
- **Protect and build community:** The Latino Community Fund (LCF Georgia), our members and partners, allies, community leaders and volunteers are working together to create a more equitable and just Georgia for everyone that lives, loves, and works here regardless of where they were born, what they look like, or what language they speak.
- **Expanding Economic Opportunity:** Through scholarships, programmatic grants, entrepreneurship seed funding, and disaster relief.

We welcome everyone! Our programs and services are available without the need for insurance, a Social Security number, or a driver's license.





ANNUAL SPONSORSHIP OPPORTUNITIES

By sponsoring our annual events with an all-inclusive package, you ensure prominent brand visibility and recognition across our website, digital platforms, and at the event itself.

Each sponsorship opportunity includes additional tailored benefits, such as a special year-end message from LCF Georgia staff on social media.

To accommodate your organization's preferences or reporting needs, we offer flexible payment options, allowing you to make your financial commitment in scheduled installments.

EMBRACING OUR COMMUNITY



Latino Day at the Capitol

2/5/2025

Co-sponsored by 15 organizations and co-hosted with GALEO, this nonpartisan event celebrates the power of civic engagement and is open to all. Participants will enjoy a day full of meaningful activities, including photo opportunities with legislators, a meet-and-greet luncheon, educational activities, and Capitol tour. Each year, approximately 250 people come together to engage in this unique experience.

Your Financial Support Makes a Difference
Contributions help cover essential event costs, including meals, printing, transportation, and outreach efforts.

Sponsorship Levels:

BENEFITS	\$500	\$1000	\$2,500
Recognition as a supporter	✓	✓	✓
Access to the event	✓	✓	✓
Photo op with legislators	✓	✓	✓
Social media shout-out		✓	✓
Opportunity to provide branded materials or SWAG items to participants		✓	✓
Listed as Networking Lunch Sponsor			✓
Front-row position during the press conference			✓
Enhanced social media recognition			✓



Farmworking Families at the Capitol

3/20 - 3/21

Each year, to kick off Farm Worker Awareness Week, farm-working students and community members from South Georgia visit the state capitol to learn about the legislative process and meet with elected officials. Before the event, our dedicated South Georgia team provides training on topics such as voter registration, the legislative process, identifying representatives, and effectively communicating priorities. This initiative empowers individuals to take an active role in their communities and amplifies the voices of farm workers in politics. By sponsoring this event, you'll help equip the next generation of leaders with the tools they need to create meaningful change.

Sponsorship Levels:

BENEFITS	\$500	\$1000	\$2,500
Recognition as a supporter	✓	✓	✓
Access to the event	✓	✓	✓
Photo op with legislators	✓	✓	✓
Social media shout-out		✓	✓
Opportunity to provide branded materials or SWAG items to participants		✓	✓
Listed as Networking Lunch Sponsor			✓
Front-row position during the press conference			✓
Enhanced social media recognition			✓



2-Gen Soccer Academy

6/2025

This impactful program combines free soccer training for a month with essential health and community services for Latino families in DeKalb County, serving 50 children and their parents. The academy not only provides after-school opportunities for children but also empowers parents with tools to promote healthier lifestyles and understand their rights. By sponsoring this event, you'll directly support a program that fosters community engagement, youth development, and family well-being in an underserved area.

Sponsorship Levels:

BENEFITS	\$1000	\$2,500	\$5,000	\$10,000
Recognition as a Community Supporter	✓	✓	✓	✓
Social media shout-out (1 post)	✓	✓	✓	✓
SWAG items distributed to participants	✓	✓	✓	✓
Opportunity to give promotional material during one of the workshops	✓	✓	✓	✓
Logo on participant T-shirts	✓	✓	✓	✓
2 additional social media shout-outs (total of 3 posts)		✓	✓	✓
Logo placement on event marketing materials (print & digital)		✓	✓	✓
Recognition on the event website and email newsletters		✓	✓	✓
Opportunity to include a brochure or flyer in participant welcome packets		✓	✓	✓
Logo placement on soccer t-shirts		✓	✓	✓
Recognition during the health workshops (Patient Rights, Tenant Rights, Nutrition, etc.) as a supporting partner		✓	✓	✓
Opportunity to welcome parents and participants during event activities			✓	✓
Featured mention in pre-event and post-event press releases			✓	✓
Co-branding during the Health Screenings (blood pressure, cholesterol, diabetes)			✓	✓
Inclusion in a special thank-you segment in the event's posts			✓	✓
Exclusive recognition as the Title Sponsor *				✓
Premium logo placement on all event marketing materials (online, print, and social media)				✓
Premium placement on t-shirts				✓
Featured opportunity to lead a segment of the event, such as a health or wellness workshop, or speak directly to participants during the event				✓
Inclusion in the official event press release and major recognition during opening/closing speeches				✓
Recognition in event highlights, prominently featuring your logo				✓

* Please note that Title Sponsor benefits are non-exclusive. Each sponsorship application will be reviewed by the event planning committee to ensure alignment with the event's goals and brand values.



LCF Georgia Civics & Organizing Fellowship

6/25 - 6/27

Join us in empowering Georgia's future leaders through our Fellowship Program. This initiative develops Latino leaders with the skills and experience to drive positive change. Over the past two editions, more than 40 fellows from across Georgia have participated, each committed to uplifting the Latino community. Moving forward, fellows can apply for up to \$2,500 in funding for community projects or join LCF Georgia as Community Navigators to expand their impact statewide.

Sponsorship Levels:

BENEFITS	\$500	\$1000	\$2,500	\$5,000
Recognition on the Latinos for Democracy websites	✓	✓	✓	✓
Acknowledgment in social media posts	✓	✓	✓	✓
Opportunity to provide materials or SWAG for fellows	✓	✓	✓	✓
Recognition on the Latinos for Democracy website and event materials		✓	✓	✓
Acknowledgment of social media		✓	✓	✓
Listed as Presenting Sponsor			✓	✓
Opportunity to talk to fellows about your products and services			✓	✓
Listed as Title Sponsor *				✓
Opportunity to review fellowship grant applications and select service projects				✓

* Please note that Title Sponsor benefits are non-exclusive. Each sponsorship application will be reviewed by the event planning committee to ensure alignment with the event's goals and brand values.



Estamos Aquí Fiesta

9/13/2025

Co-hosted by the Old Fourth Ward Business Association, this vibrant event features Latin American-inspired vendors, a bar, live performances, and an exclusive after-party.

Sponsorship Levels:

BENEFITS	\$1000	\$2,500	\$5,000	\$10,000	\$15,000
Sponsor a local Latino-owned business	✓	✓	✓	✓	✓
Recognition as a community supporter	✓	✓	✓	✓	✓
Exhibit space (tent + 6 ft table)		✓	✓		
Sponsor brand recognition		✓	✓	✓	✓
Prime exhibit location			✓	✓	✓
Brand placement			✓	✓	✓
After-party access for 10 guests			✓	✓	✓
10'X10' exhibit space				✓	
Brand placement across multiple areas				✓	✓
Listed as Title Sponsor *					✓
Exclusive sector branding					✓
Print, digital, and on-site lead sponsor recognition					✓
10'X20' exhibit space					✓
Unlimited after-party access and more					✓

* Please note that Title Sponsor benefits are non-exclusive. Each sponsorship application will be reviewed by the event planning committee to ensure alignment with the event's goals and brand values.



VIP "Orgullo" PRIDE Reception

9/26/2025

Co-hosted by Latino LinQ, this exclusive event brings together 250 LGBTQIA+ leaders and allies to celebrate and uplift our community. Enjoy performances, delicious food, a full open bar, and the support of local officials, in collaboration with the Atlanta PRIDE Committee.

The event takes place two weeks before the PRIDE parade, where we also participate, and we invite you to join us in this vibrant celebration!

Sponsorship Levels:

BENEFITS	\$1000	\$2,500	\$5,000	\$10,000
6 ft table exhibit	✓			
Sponsor branding and recognition	✓	✓	✓	✓
Access for 4 guests	✓			
Prime table exhibit location		✓	✓	✓
Sponsor branding and recognition		✓	✓	✓
Access for 10 guests		✓	✓	✓
Organization banner display			✓	✓
Highlight as event hosting committee member			✓	✓
Listed as Title Sponsor*				✓
Exclusive sector branding				✓
Print, digital, and on-site recognition as lead sponsor and co-host				✓

* Please note that Title Sponsor benefits are non-exclusive. Each sponsorship application will be reviewed by the event planning committee to ensure alignment with the event's goals and brand values.



Latino Summit

11/06/2025

Co-hosted with Ser Familia, the Latino Summit & Forum gathers 200 leaders from education, government, healthcare, nonprofits, and philanthropy to explore trends and opportunities supporting the wellbeing of Georgia's Latino community. The event includes a luncheon, plenary sessions, and targeted workshops, offering an invaluable space for networking and capacity-building. The Summit is the premier capacity-building and networking space for individuals looking to deepen their impact in the Latino community.

Sponsorship Levels:

BENEFITS	
Two (2) event tickets and recognition in the event program.	\$250
Four (4) event tickets and name inclusion in the event program.	\$1,000
Eight (8) tickets at a table in a prime location, logo placement in the event program, and recognition from the stage during the opening session.	\$2,500
One luncheon table (10 guests), logo in social media content and event collateral, opportunity to sponsor a program "track" or portion of the event, and recognition from the stage during plenary sessions.	\$5,000
Two luncheon tables (10 guests each) at a premium location, priority logo placement in social media content and event collateral, including individual social media mentions and recognition from the stage during plenary sessions.	\$12,500



Giving Circle

Membership in the LCF Georgia Giving Circle requires a committed annual investment in the organization's general fund, which directly supports our operations or can be directed towards one or more of the specific funds listed below.

As a member of the Giving Circle, you'll play a pivotal role in shaping community impact. 100% of each contribution is invested in the community through a democratic grant-making process, where members have the opportunity to review grant applications and rank them by priority. The total pool of funds available for distribution is based on the aggregate pledges made by Giving Circle members each year.

In 2024, we invested \$430,000 directly into individuals and community projects, with funds distributed through our partner organizations for tax compliance and accountability.

Membership starts at just \$85 per month or \$1,000 annually, offering you the chance to be part of a transformative initiative that empowers communities and creates lasting change.

Educational Scholarships

\$1,000 in need-based financial support, with a focus on individuals of Latino descent who are first-generation college students and have demonstrated leadership within their communities—whether through schools, neighborhoods, churches, or other local organizations.

Micro-Entrepreneur Grants

Financial support ranging from **\$500** to **\$1,000** for Latino-owned micro-businesses with limited access to other sources of capital. Priority is given to businesses with annual revenues under **\$50,000**. Please note, businesses in real estate, insurance, pyramid models, or those primarily engaged in reselling are not eligible for funding.

DACA and Naturalization Grants

Financial support to cover the filing fees for DACA renewals and naturalization applications for individuals living below the poverty level. This initiative aims to provide a critical pathway to protection and self-sufficiency for eligible community members.

Scholarship Endowment

We are working to establish the first community endowment to fund at least five **\$1,000** annual scholarships in perpetuity for first-generation Latino students pursuing higher education in Georgia. This endowment will create a lasting legacy of educational support and opportunity for future generations.





2025 SPECIAL EVENTS CALENDAR



JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<p>24th Staff Planning Day</p> <p>28th Staff Planning Day</p>	<p>5th Latino Day at the Capitol Liberty Plaza Capitol Ave SW, Atlanta, GA 30334, USA</p> <p>13th LCF Georgia Membership Meeting Q1</p>	<p>20-21st Farmworking Families at the Capitol Liberty Plaza Capitol Ave SW, Atlanta, GA 30334, USA</p>	<p>10th Latino Elected Officials Appreciation Cocktail</p>	<p>14th Annual Donor Cocktail</p> <p>15th LCF Georgia Membership Meeting Q2</p>	<p>25-27th Civic Participation Fellowship Weekend</p>
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	<p>18-19th Staff Planning Days</p>	<p>13th Estamos Aquí Fiesta Historic Fourth Ward Park</p> <p>18th LCF Georgia Membership Meeting Q3</p> <p>26th Orgullo Latinx Pride Reception</p>	<p>12th Atlanta Pride Parade (Latino delegation)</p>	<p>6th Annual Latino Summit (tentative)</p> <p>LCF Georgia Membership Meeting Q4</p>	<p>LCF Georgia Holiday Party</p>

CONTACTS



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Sponsorships: Jean-Luc@LCFGeorgia.org

About Us: LCFGeorgia.org

Get Out The Vote: LatinosForDemocracy.net

Community Resources: UnidosGeorgia.com

Estamos Aqui Block Party: EstamosAquiFiesta.com



Meet Our Team



Gilda (Gigi) Pedraza
Executive Director
and Founder



Jean-Luc Rivera
Deputy Executive
Director



Monica Garcia, MPH, CHES
Director of Programs
& Administration



Pedro Vilorio
Director of Community
Impact and Wellbeing



Daniela Racines
Communications
Administrator



Iran Vera
Office
Administrator



Andy Santamaria
Civic Participation
Manager



Irvin Gonzalez
Civic Participation
Organizer



Jacqueline Lira-Castillo
Metro Atlanta Civic
Participation Organizer



Alitzel Serrano Laguna
Program Analyst and
Support Coordinator



Dianne Román
Public Health Specialist
and Ventanillas de Salud
Coordinator



Aurora Santana Cortez
Health & Wellbeing
Organizer



Ulyssa Muñoz
Hall County Lead
Navigator



Cristian Estrada
South Georgia Lead
Navigator



Joanna Olgún
South Georgia
Navigator and Organizer



Ámándá Bonilla
Special Initiatives and
Volunteer Coordinator



AT LCF GEORGIA, WE PROTECT AND BUILD COMMUNITY!

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Georgia on social media!

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 Latino Community Fund
(LCF Georgia)

 www.unidosgeorgia.com

