



State of Latino Funding in Georgia

June 2022

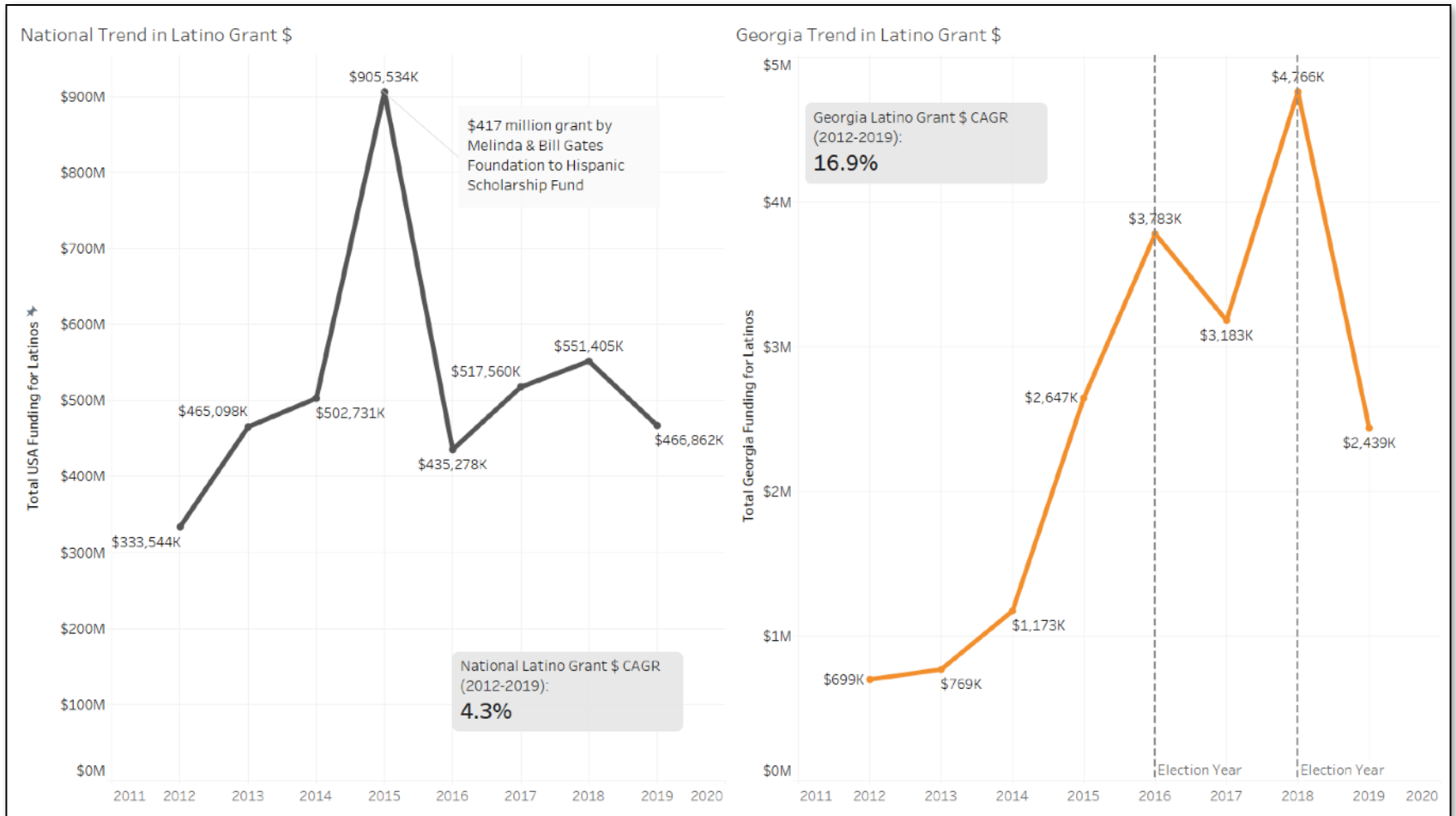
About the Report

- Data included in this report comes from the Candid database of funders supporting people of “Latin American descent”. Grantors includes private, community and operational foundations as well as federal offices and departments.
- “People of Latin American Descent” is how Candid categorized what is generally understood as the Latinx/Latino/Hispanic community, however some grants, specifically research grants to Georgia-based academic institutions are not specifically advancing knowledge or supporting the Georgia Latinx community but rather people in Latin America or Latinx/Hispanics across the country. We have categorized them appropriately as “not Georgia serving”
- For Georgia specific slides, recipients include Georgia-based nonprofit organizations and businesses publicly noting they serve people of Latin American descent.
- Per Capita Georgia mainstream investment data has been pulled from [2018 NCRP Report “As The South Grows”](#) documenting 2010-2014 Georgia investment (\$329). This number has been updated for inflation and divided by year for the last slide (11).
- This report would not have been possible without the support of the following individuals and institutions. MIL GRACIAS!
 - Georgia data: Cesar del Valle, Candid
 - National context: Hilda Vega, Hispanics in Philanthropy
 - Data analysis and visualization: Omar Rodriguez-Vila, Ph.D. Academic and Research Volunteer

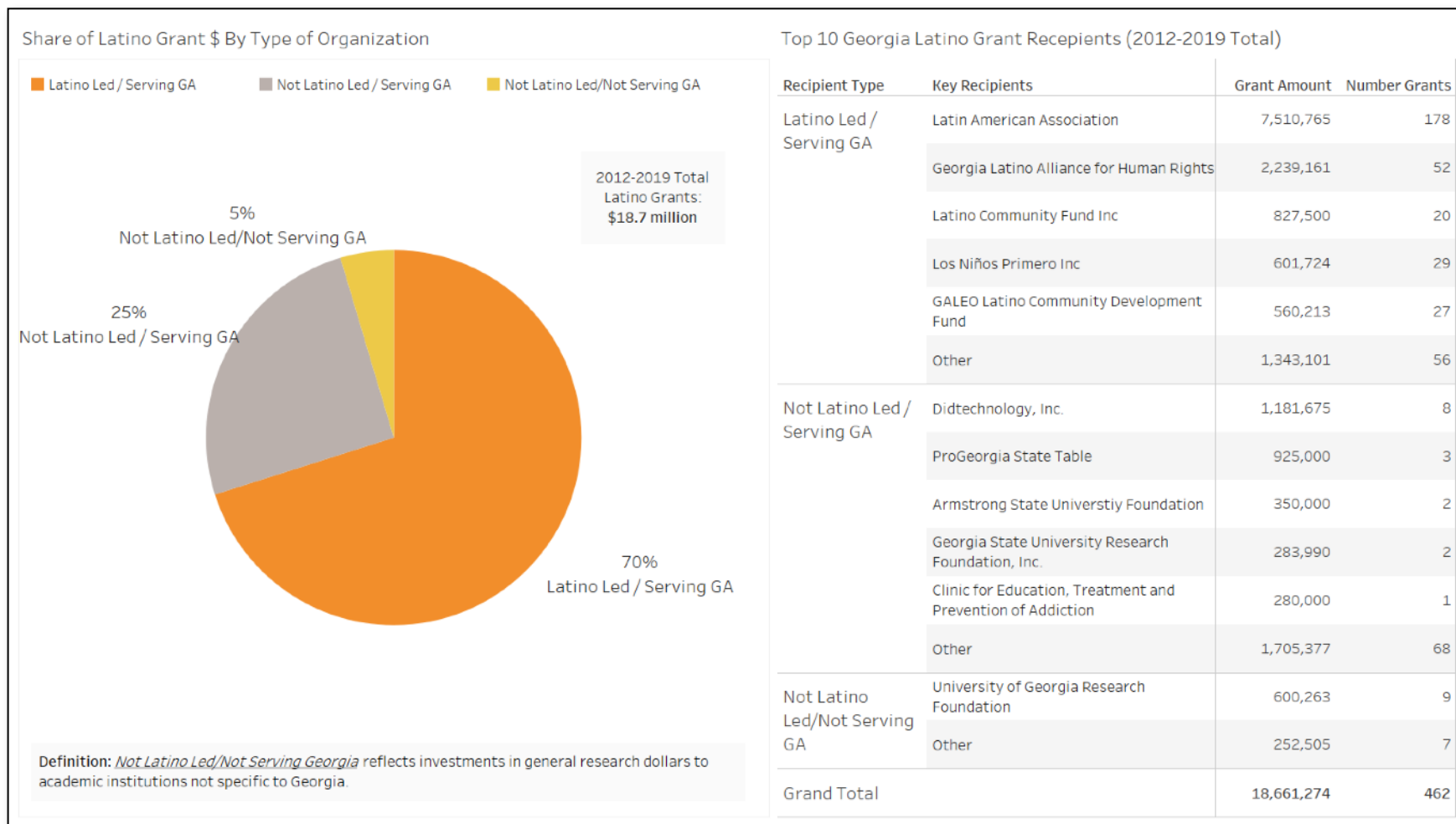
Overview of Findings

- Funding for Latinos In Georgia Has Experienced Significant Increase Since 2015.
- Most of the Grant Funding Is Allocated to Latino-Led and Georgia Serving Organizations.
- 70% of the Support Is Focused on Five Areas of Service.
- The Number of Grants Have Significantly Increased, But The Support Is Very Fragmented Across Funders.
- The Average Grant Size Has Increased by 60% But The Support Is Not Consistent Across Years.
- The Per Capita Funding Support Has Increased 3x In the Last Years.
- If The Current Rate of Per Capita Funding Continues, Support Will Match the National Average by 2032, However We Are Decades Behind Catching Up to Mainstream Per Capita Investments.

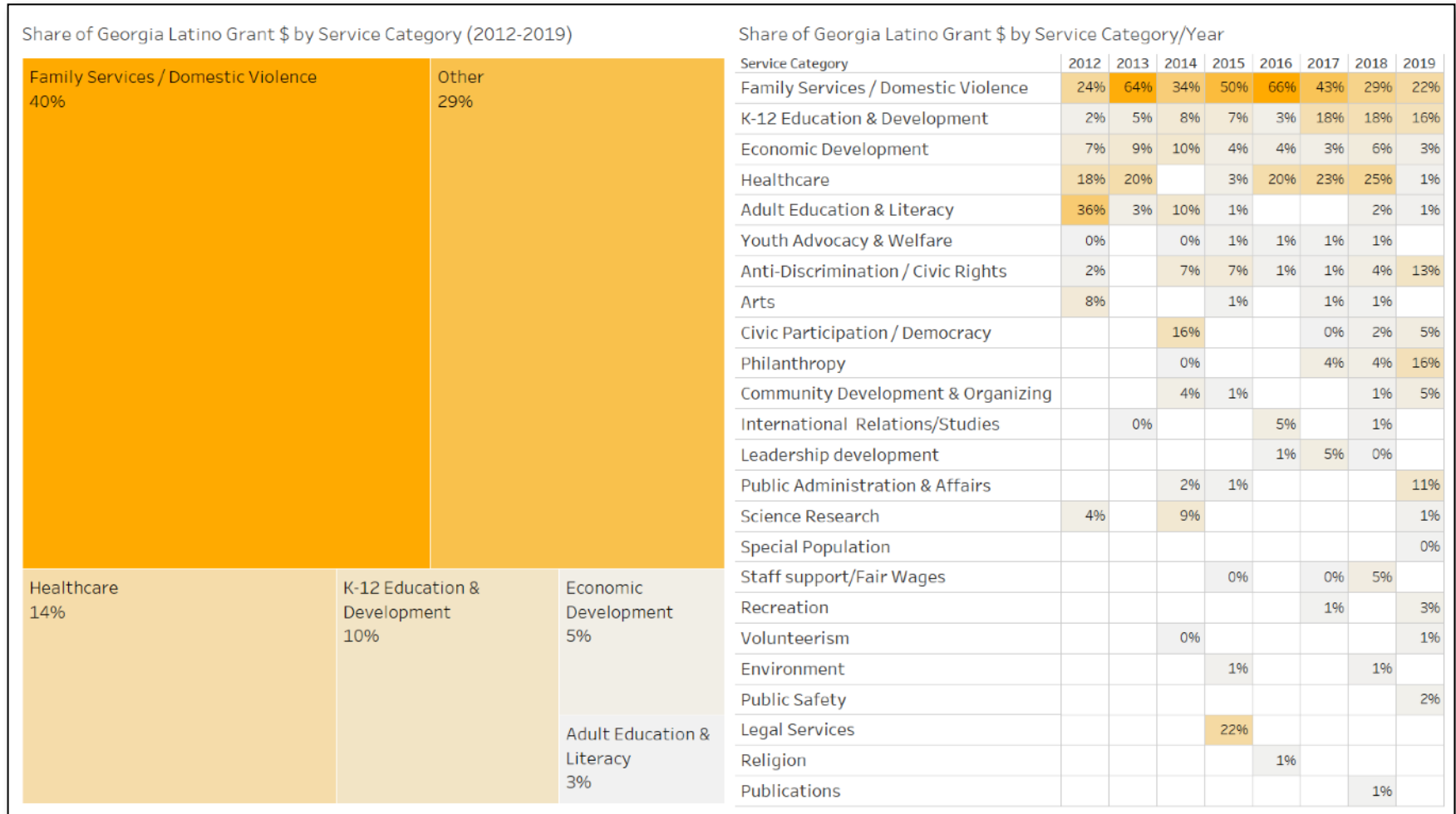
Latino Grant Support In Georgia Has Experienced Significant Increase Since 2015.



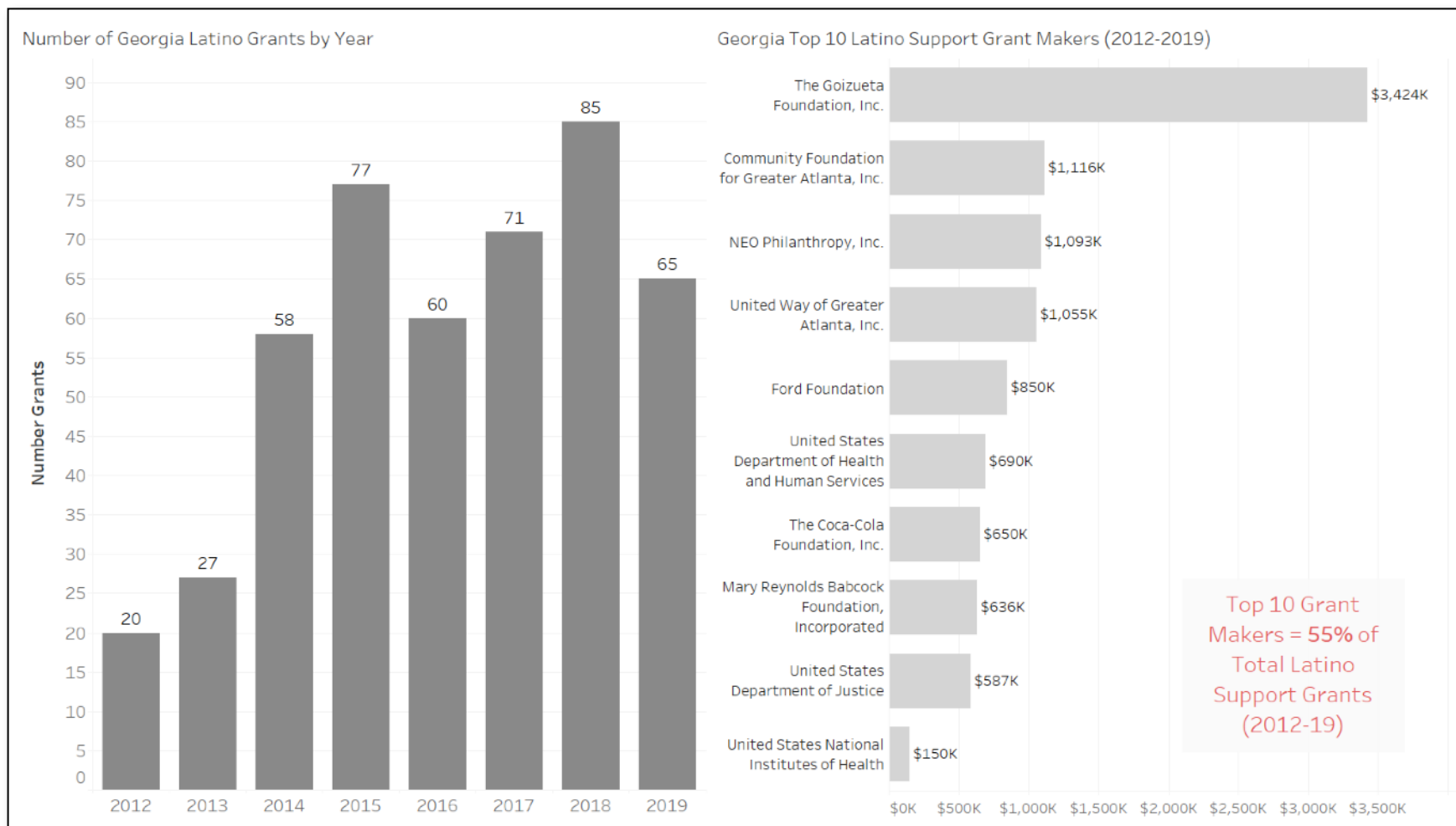
Most of the Grant Funding Is Allocated to Latino Led and Georgia Serving Organizations (2012-2019)



70% of the Support Is Focused on Five Areas of Service

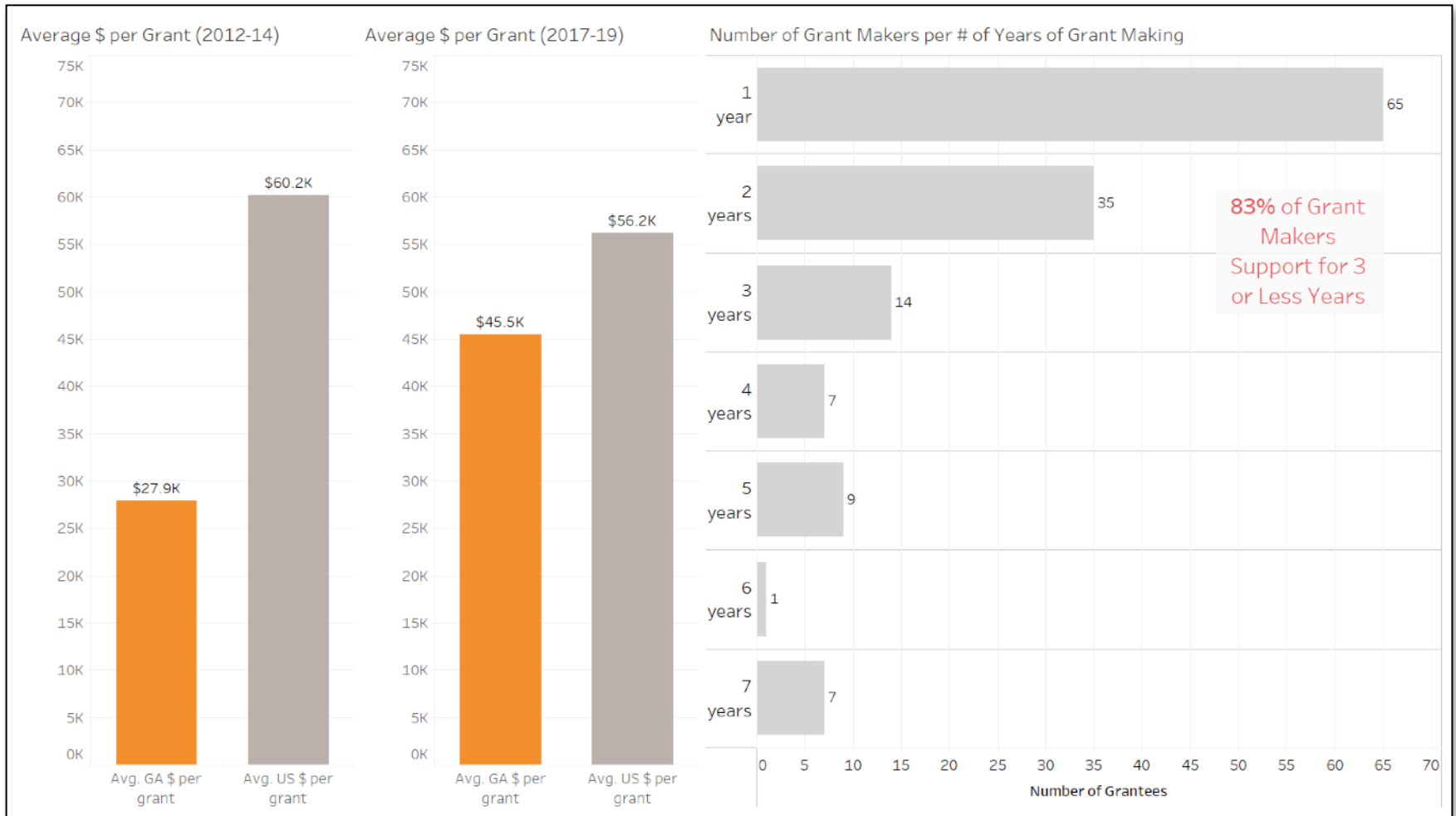


The Number of Grants in Georgia Have Significantly Increased, But The Support Is Very Fragmented Across Funders.

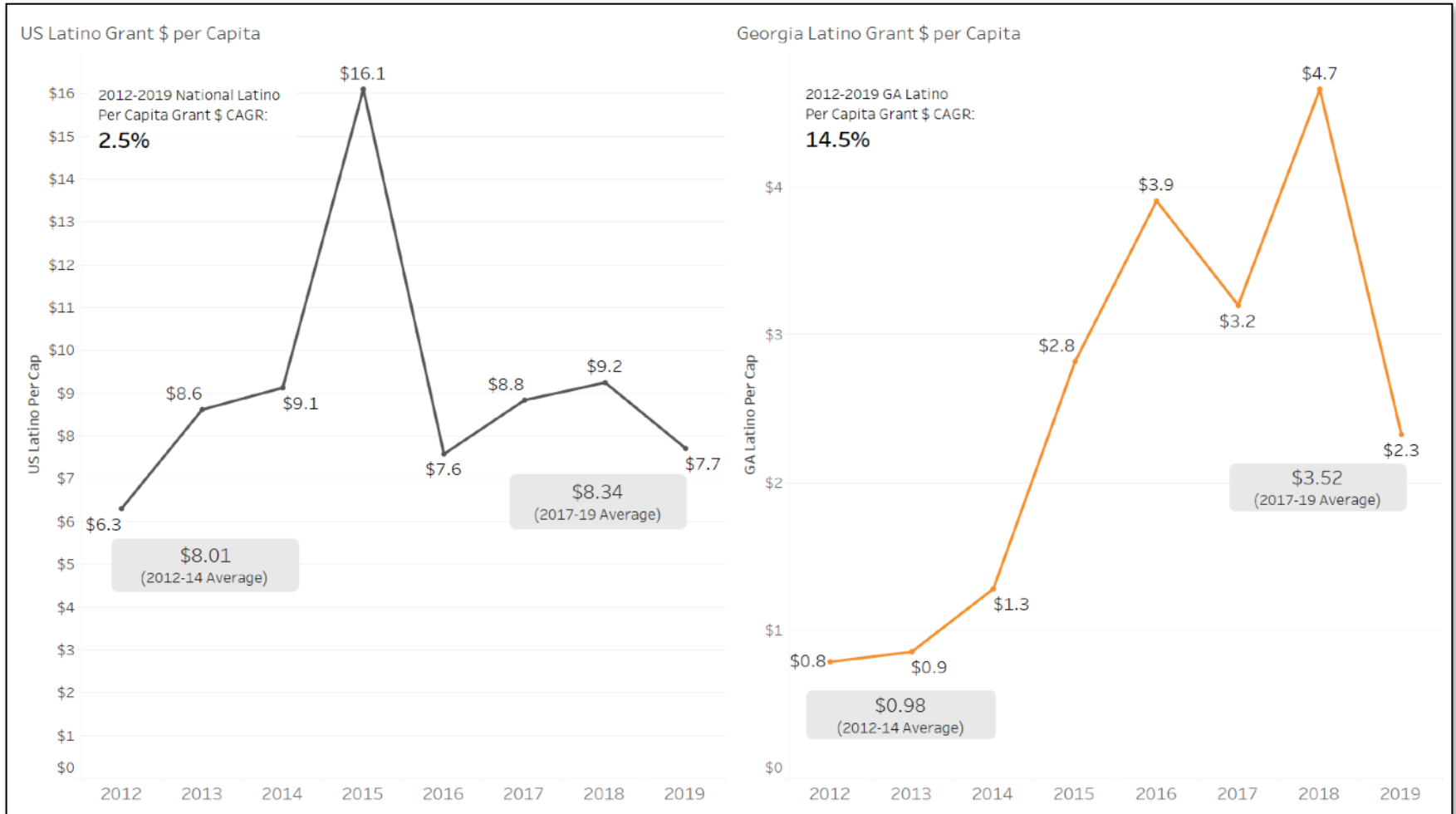


Source: 2022 Candid, Customized Data Report / LCF Georgia Analysis.

The Average Grant Size Has Increased by 60% But The Support Is Not Consistent Across Years.

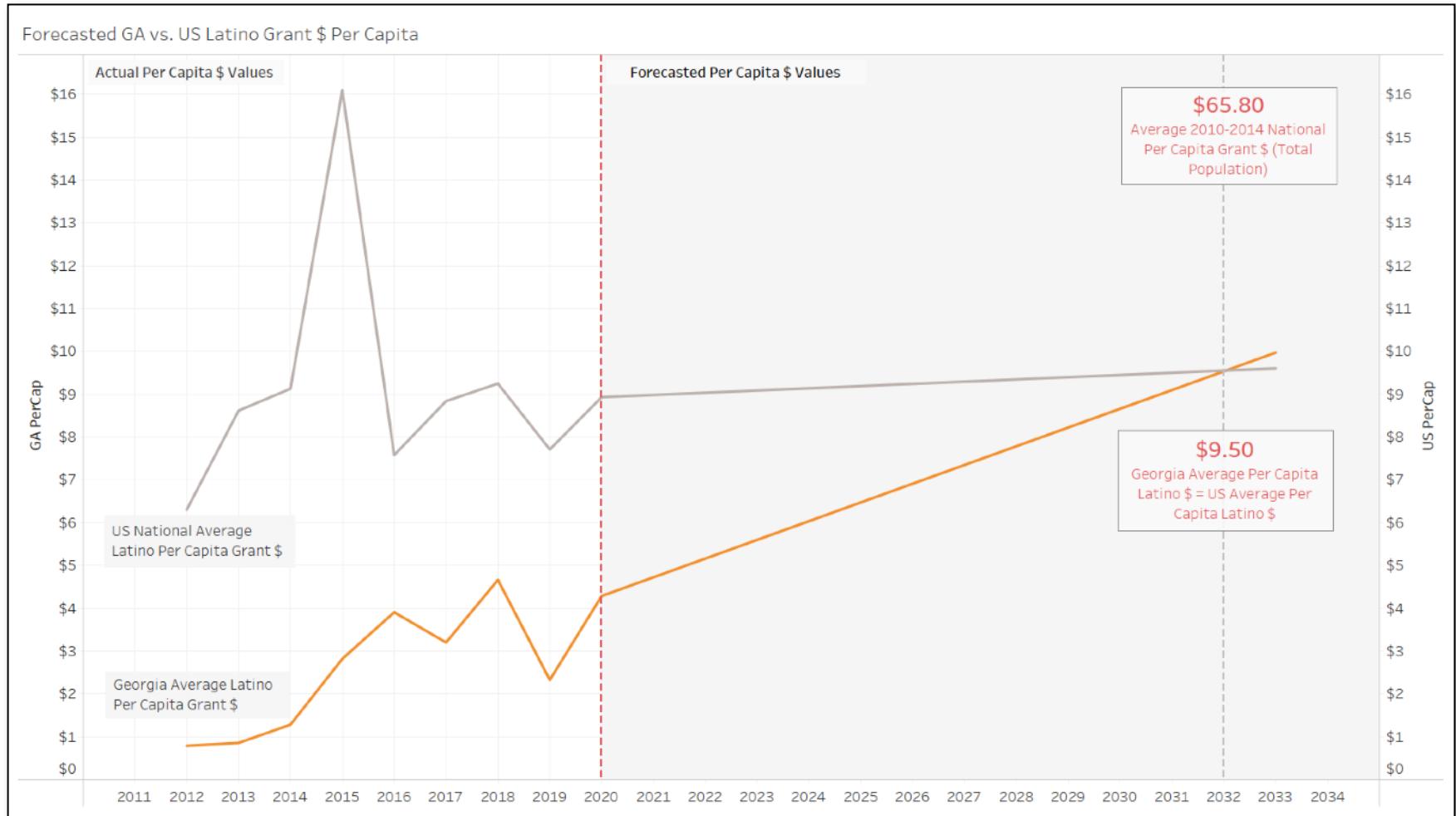


The Per Capita Funding Support Has Increased 3x In the Past Decade.



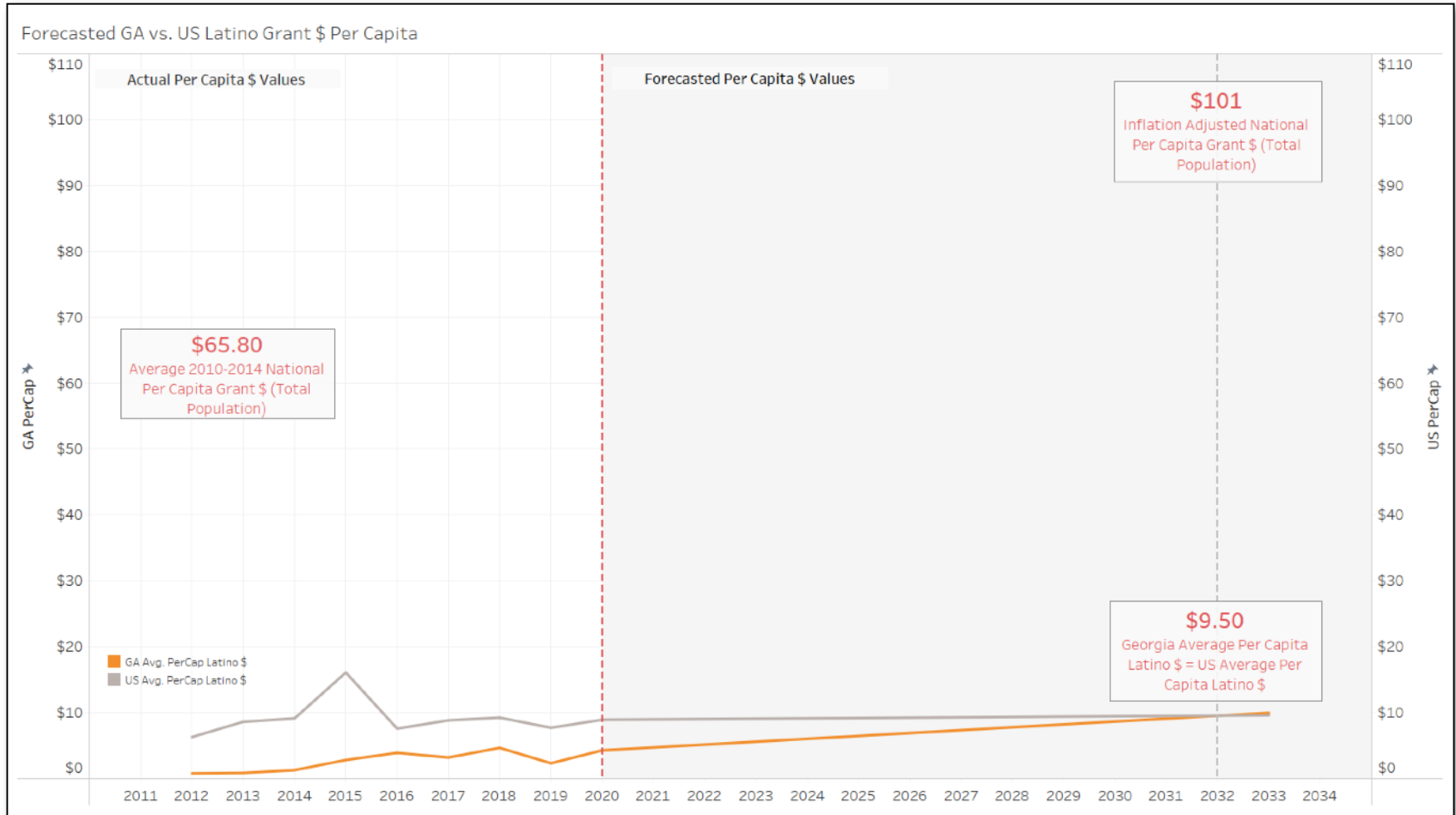
Source: 2022 Candid, Customized Data Report / LCF Georgia Analysis.

If The Current Rate of Per Capita Funding Continues, Support Will Match the National Average by 2032.



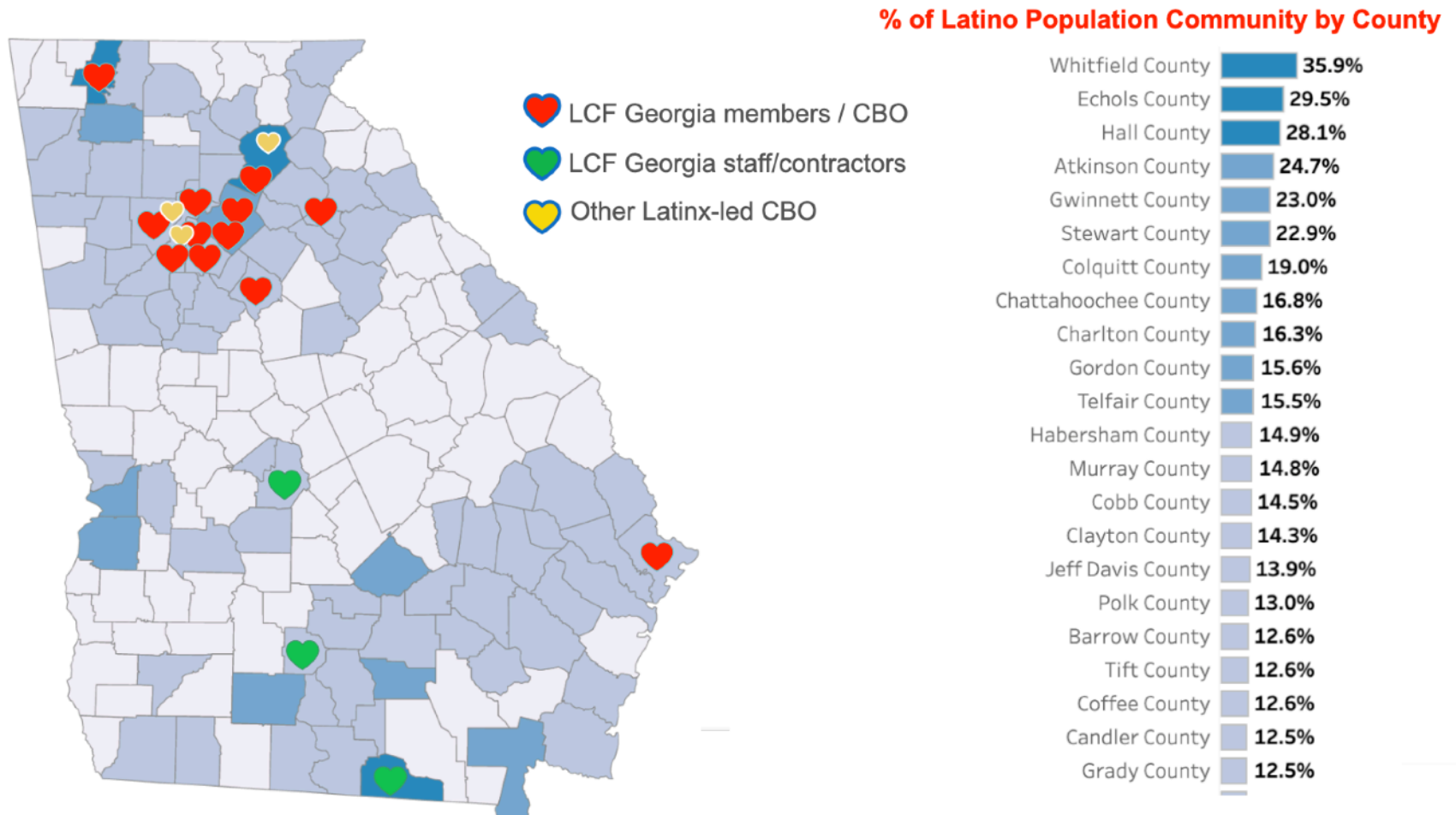
Source: 2022 Candid, Customized Data Report / LCF Georgia Analysis.

Despite the Projected Progress The Gap With The Total Population Funding Support Remains Significant.



Source: 2022 Candid, Customized Data Report / US Census Population Estimates / 2018 NCRP "As the South Grows"

Great Investments Are Needed in Georgia to Meet Population Concentration and Growth with CBOs Current Infrastructure



Source: LCF Georgia membership survey / US Census Population Concentration per County