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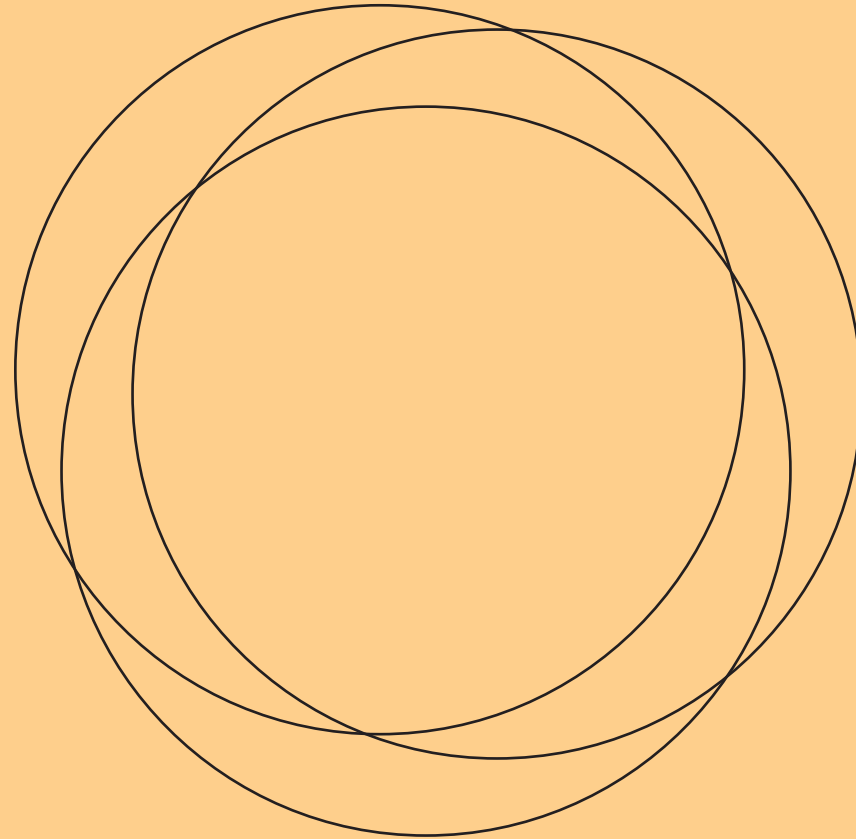
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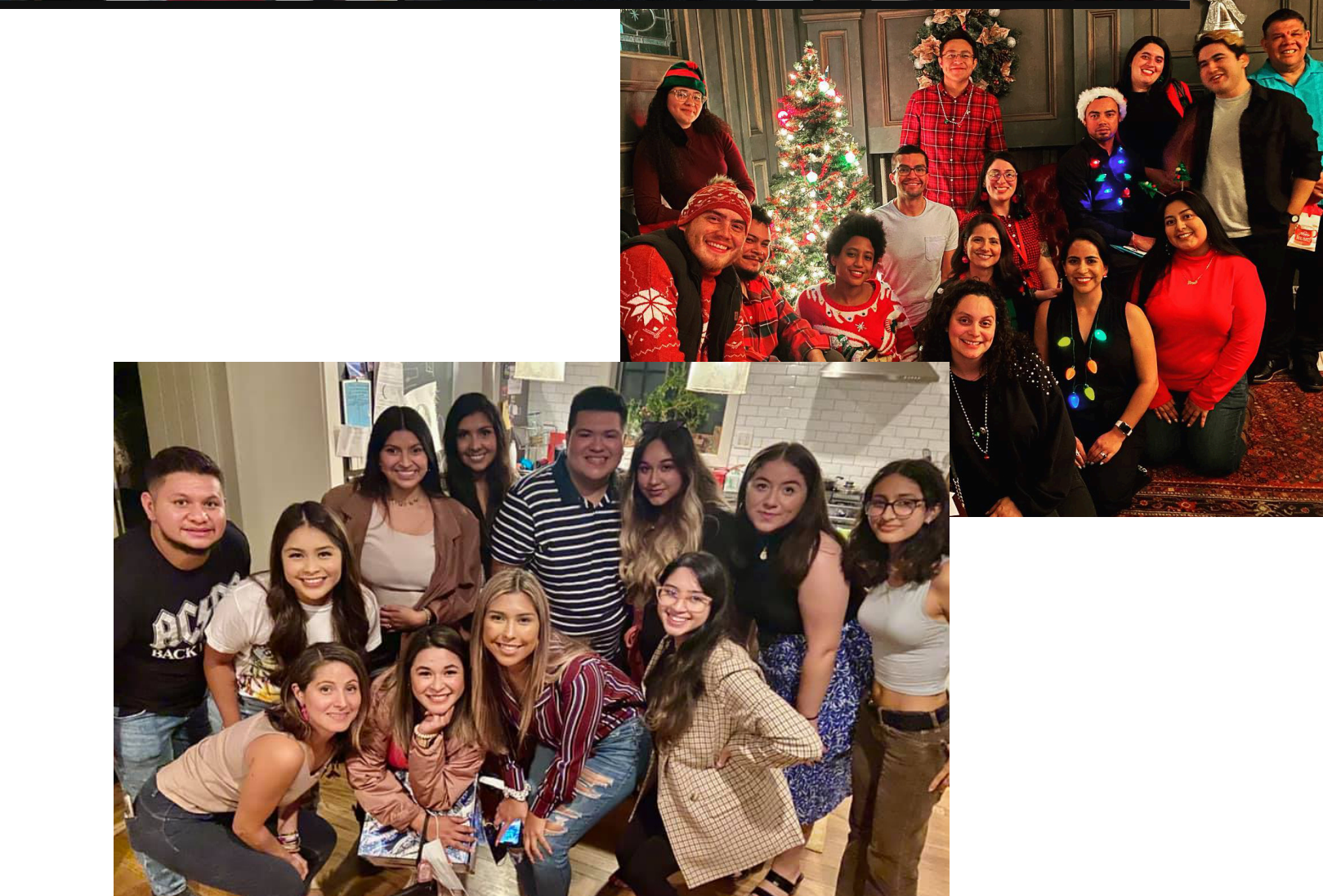
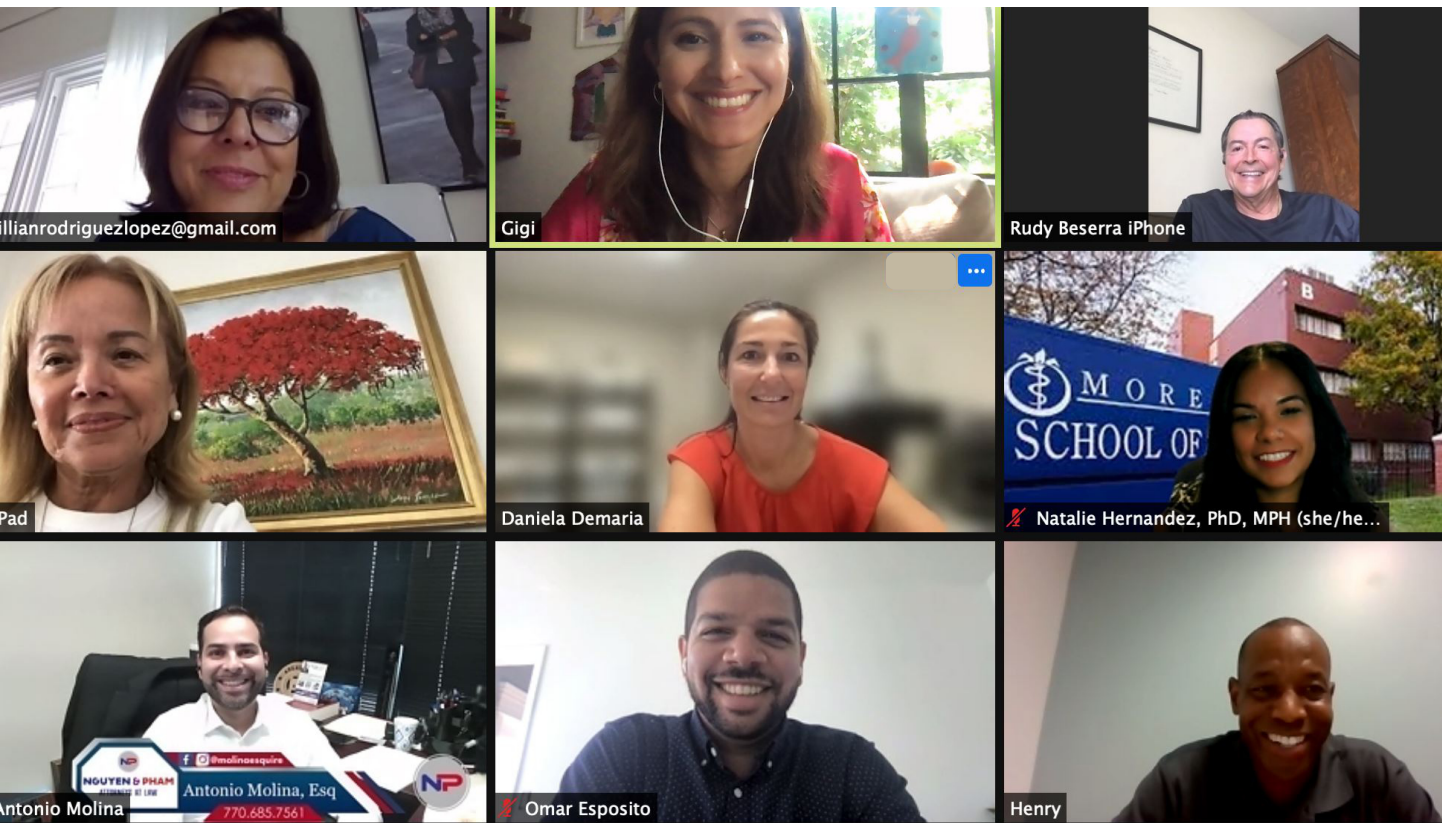
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*Expanding
Economic
Opportunity*



*Advancing
People's
Democracy*

*Protecting
and Building
Community*



If I could describe 2021 in one word, I would say “Esperanza.”

Esperanza means hope.

I experienced hope when I saw intelligent, young, and committed leadership advancing democracy, amplifying the diverse voices of our Latino families, protecting and building community, and expanding economic opportunity through our various programs and initiatives.

I witnessed hope when so many of our member organizations said YES to the challenge of making vaccines available to our community, one of the most affected by the pandemic yet one that faced significant challenges accessing health services.

Esperanza was at the center of our work as we talked to thousands of Latino voters across the state and saw in their faces an understanding of their growing political power in Georgia and across the country.

The Latino community remained resilient in the face of daunting challenges in 2021 as we continued to support each other. It revealed that the best of us still exists amid a terrible crisis. Our staff, member organizations, volunteers, funders and Board of Directors were steady and formidable in advancing our agenda and defending equity, inclusion and services for the Latino community. We provided over a million dollars in community investments to strengthen our network and build our members' local priorities and we supported over 13,000 vaccines and food and rental assistance for thousands of families. We led by example as we create the future we want to see.

In 2022, I envision our network growing and deepening its impact across the state. Our esperanza is a combination of grit, hard work, dedication, culture, and a continuous caring for people and the organizations that serve them.

As we build a positive, collective vision for the Latino community, we ask you to join us in our work!

Lillian Rodriguez-Lopez

Board Chair



ADVOCACY & CIVIC PARTICIPATION



Advancing People's Democracy

Legislative Efforts & K-12 English Learners Advocacy

Championed the following legislative priorities:

- Access to higher education and in-state tuition for all students in Georgia
- Drivers' licenses for all make Georgians safer
- A multilingual Georgia is key for economic development and a more engaged community
- Access to entrepreneurship is critical to promote self-sufficiency
- Quality education for K-12 English learners is a right
- Inclusive COVID-19 relief and recovery

Touched **every** single Latinx voter at least **twice**, first for Senate run-offs, then for municipal elections and new voter laws

Redistricting & nonpartisan civic education and mobilization through the Latinos For Democracy Coalition

Recruited and engaged **17** organizations for the Latinx Redistricting Caucus with **7** members delivering in-person testimony to the committee

54 educational community events organized

49,617 participants in events

1,211,953 text-to-vote messages

42 poll monitors trained

25,164 doors knocked with bilingual printed information on redistricting and elections

586,000 bilingual mailers sent to Latino voters living in 145 counties we did not reach in person



Redistricting work and Capitol Advocacy Team



Migrant Equity South East Canvassing as part of the Latinos for Democracy Coalition

Protecting and Building Community

Increased knowledge and capacity of local community organizations through growing the Latinos for Democracy coalition from 4 to **10** members. All partners have re-committed for 2022 gubernatorial election.

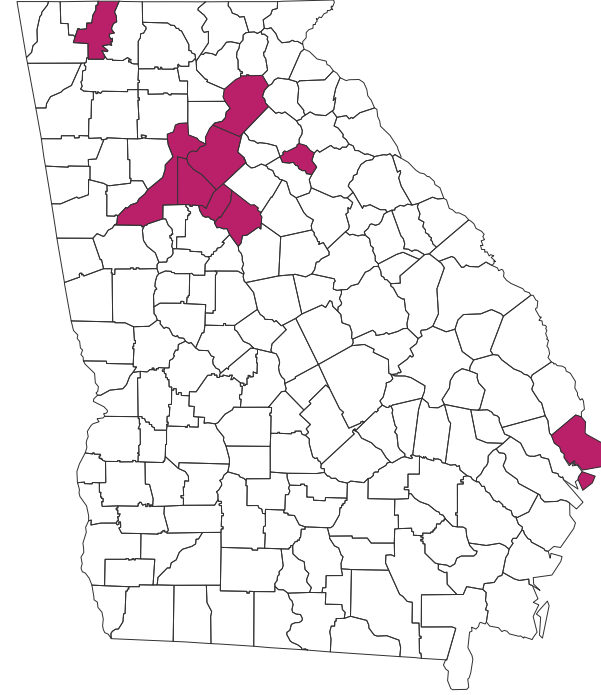
Improved Latinos for Democracy collaboration and decision-making process to incorporate leadership development and the co-creation of messaging and visuals

Historic turn-out in Senate runoff elections (**42%**) and improved turnout in Municipal runoff elections (**10%** - traditionally is around 5%)

Civic mobilization efforts in Portuguese for the Brazilian community



Expanding Economic Opportunity



Over **\$218,000** invested in grants for member organizations as part of our Advocacy and Civic Participation efforts in the counties of **Whitfield, Rockdale, Newton, Hall, Clarke, Chatham, Dekalb, Gwinnett, and Fulton**

Coalition of Latino Leaders in Dalton (CLILA) and their voter mobilization efforts



HEALTH & WELL-BEING

One of the 13,700 vaccines in community members' arms in 2021



Advancing People's Democracy

Led a statewide vaccination campaign and efforts focused on the Latino community piloting community-centric efforts with Fulton County Board of Health in February and then expanded statewide.

In response to widespread reports of individuals being asked for insurance or a Georgia-ID, led the petition to the Governor's Office to remove obstacles and barriers for equitable and inclusive vaccination in the state. Over **50** organizations signed the petition

Successfully advocated for an expansion of appropriate ID for vaccination card replacement with the Georgia Department of Public Health

Established best practices for vaccination events with low-barriers for community members, including ID, no registration protocols, documenting an optimal standard of logistics, communications and delivery of vaccines in a playbook co-developed with the Community Foundation for Greater Atlanta.

Connected and funded at least **10** member organizations with vaccination providers so local immunization efforts could be launched and sustained

Issued **2** key reports this year with LCF Georgia collected data and analysis:

- "Trabajando Juntos" on the collaborative efforts with members during the 2020 pandemic and learnings of the effort
- "The Impact of COVID in Diverse Communities" with **900** observations across the state from primarily communities of color.



Protecting and Building Community

Successfully launched the Ventanillas de Salud program at the Mexican Consulate and expanded services to the Guatemalan Consulate with agreements in progress with Honduras and El Salvador Consulates.

13,077 vaccines in community members' arms through LCF Georgia organized community clinics with over 210 unique events across the state

Screened over 800 community members for high blood pressure and glucose and delivered educational sessions to over 45,000 individuals at both Mexico and Guatemalan Consulates

Provided PPE and hand sanitizer to 2,700 families in South Georgia

Expanding Economic Opportunity

Over \$88,000 invested in grants for member organizations in both urban and rural Georgia to help underwrite vaccination efforts across the state with outcomes of over 3,000 vaccines in arms in events organized by members,



ENTREPRENEURSHIP & TECHNICAL ASSISTANCE

Advancing People's Democracy

Latino Summit co-hosted with Ser Familia had participants registered from 9 different states for the first time and 125 zip codes, reaching key decision-makers in the education, government and social sector with best practices, realities and opportunities to accelerate positive change when working with the Latino community.

Protecting and Building Community

Provided business educational sessions to 161 individuals and connected 76 businesses to additional resources including members, partners and public programs.

355 individuals received nonprofit education sessions through workshops and various online informational sessions

3 members incorporated operations, 2 with our direct support

Provided 1-1 free coaching and technical assistance to 10 member organizations.

Expanding Economic Opportunity

Recommended and supported 20 Latinx-owned businesses securing \$2,500 grants each for a total of \$50,000 in direct funding for local businesses.

Provided 10 hours of grant writing from a professional consultant to 5 members. Over \$250,000 were secured for members because of this investment.

COMMUNITY INVESTMENTS

AND SOUTH GEORGIA WORK

Advancing People's Democracy

Sustained and expanded South Georgia efforts, ensuring community members learned about their rights, how to navigate the health system. 9 counties consistently reached

Protecting and Building Community

Directly supported over 230 vulnerable and undocumented families with rental assistance to keep them housed and safe, DACA renewal fees and in-kind legal assistance for tenant rights and TPS filing.

Over \$420,000 were invested in capacity building grants and operational grants for immigrant-led and Latinx-led organizations as a part of the Delivering on the Dream - Georgia table co-coordinated with Asian Americans Advancing Justice-Atlanta and through our efforts to ensure community groups can continue working in partnership with families, students, workers and micro-business owners



Sample of featured "Essential Heroes" 2021 campaign highlighting diverse Latinx contributions

Expanding Economic Opportunity

Over \$280,000 in rental and emergency supported low-income families at-risk of eviction across the state

43 K-12 low-income students received a DREAM BIG SPORT & ART FUND micro-grant to pursue recreational activities they love to complement their education

16 low-income high-school seniors showing community leadership received a \$1,000 grant to support their educational aspirations pursuing higher education

24 micro-entrepreneurs received a \$500 micro-grant to support their commercial activity by incorporating, purchasing supplies and materials and expand their digital presence as part of a self-sufficiency strategy.

2021 Latino Community Fund Inc. (LCF Georgia) Reconciled

	<i>Fundraising</i>	<i>% Fundraising</i>	<i>General and Administrative</i>	<i>% General and Administrative</i>	<i>Total Programmatic Activities</i>	<i>% Programs</i>	<i>TOTAL</i>
Total Fixed Expenses	\$5,323.38	0.2%	\$40,336.56	1.4%	\$95,432.93	3.3%	\$141,092.87
Total In-Kind	\$0.00	0.0%	\$2,000.00	0.1%	\$2,500.00	0.1%	\$4,500.00
Total Personnel	\$20,994.19	0.7%	\$88,667.67	3.1%	\$402,240.29	14.1%	\$511,902.15
Total Program Grants	\$0.00	0.0%	\$0.00	0.0%	\$1,003,364.00	35.2%	\$1,003,364.00
Total Variable Expenses	\$8,975.78	0.3%	\$34,346.79	1.2%	\$1,145,051.55	40.2%	\$1,188,374.12
Total Expenses	\$35,293.35	1.2%	\$165,351.02	5.8%	\$2,648,588.77	93.0%	\$2,849,233.14

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AD Studio	Jesse Parker Williams Foundation
Asian Americans Advancing Justice - Atlanta	John and Rosemary Brown Family Foundation
Betty & Davis Fitzgerald Foundation	Kaiser Permanente
CDC Foundation	LISC Atlanta
Changing Our World	Marguerite Casey Foundation
Chase Business Banking	Mary Reynolds Babcock Foundation
City of Atlanta	MATCH / Project Mockingbird
City of Doraville	McDonald Firm
City of Dunwoody	Migration Policy Institute
Community Foundation for Greater Atlanta (various funds)	Morehouse School of Medicine
Community Foundation for Greater Atlanta (Vote Your Voice)	Movement Voter Project
Community Foundation for Northeast Georgia Kares 4 Kids Fund	Nathan Cummings Foundation
Community Organized Response (CORE)	ProGeorgia
Consulate General of Mexico in Atlanta	Sewn Arts
Corners Outreach	Small Business Development Center (OMBD)
Delta Dental Community Care Foundation	Stepping Blocks
Diaz Foods	The Arthur M. Blank Family Foundation
El Ponce	The Coca-Cola Foundation
Epa! Come Arepa	The Fred R. Fernandez-Irma R. Rodriguez Foundation
Four Freedoms Fund	The Girard Fund of the Jewish Communal Fund
Georgia Healthcare Foundation	The Imlay Foundation
Georgia Power Foundation	The Wilbur and Hilda Glenn Family Foundation
Grantmakers Concerned with Immigrants and Refugees (GCIR)	Tull Foundation
Hispanic Federation	United Way Metro Atlanta
Hlspanics in Philanthropy	UPS Foundation
Homrich Berg, Inc.	Voices for Georgia's Children
Humanity United	William Josef Foundation
JCM Ventures	Zera Allen Fund
	Zytek Roofing

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TEAM MEMBERS *(Staff and contractors)*

Gigi Pedraza	Executive Director
Michelle Zuluaga	Civic Participation Manager
Genesis Castro	Health & Wellbeing Manager
Pedro Vilorio	Advocacy & Field Lead (South Georgia Manager)
Sergio Mendez	Grantmaking Administrator
Christina Benavides	Office Administrator
Dianne Roman	Health & Wellbeing Coordinator
Lizbeth Reyes	Health & Wellbeing Coordinator
Andy Santamaria	Civic Participation Coordinator
Aimee Pacheco	Administrative Assistant
Ulyssa Muñoz	Lead Navigator South Georgia
Cristian Estrada	Lead Navigator South Georgia
Daniela Racines	Site & Outreach Liaison for COVID-19 vaccines
Community Spark	Site & Outreach Liaison for COVID-19 vaccines
Rigoberto Rivera	Site & Outreach Liaison for COVID-19 vaccines
Natalia Dutra	Portuguese Contractor
Lupita Quezada	Lead Community Navigator
Mario Lopez-Rodriguez	Emory REAL Student @ Ventanillas de Salud
Alexa Aburto	Emory REAL Student @ Ventanillas de Salud
Jennifer Rubio	Community Navigator Metro Atlanta
Christina Deloya	Community Navigator Metro Atlanta
Phil Taylor	Civic Participation Educator
Irvin Gonzalez	Civic Participation Educator
Erika Turcios-Galvez	Civic Participation Educator
Rosillo Hernandez	South Georgia Navigator
Angela Lerma	South Georgia Navigator
Joanna Olguin	South Georgia Navigator
Samantha Pantoja	South Georgia Navigator
Hania Sanchez	South Georgia Navigator
Jabulani Gutierrez	South Georgia Navigator
Ana Garcia	Ventanillas de Salud Lead Volunteer



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