

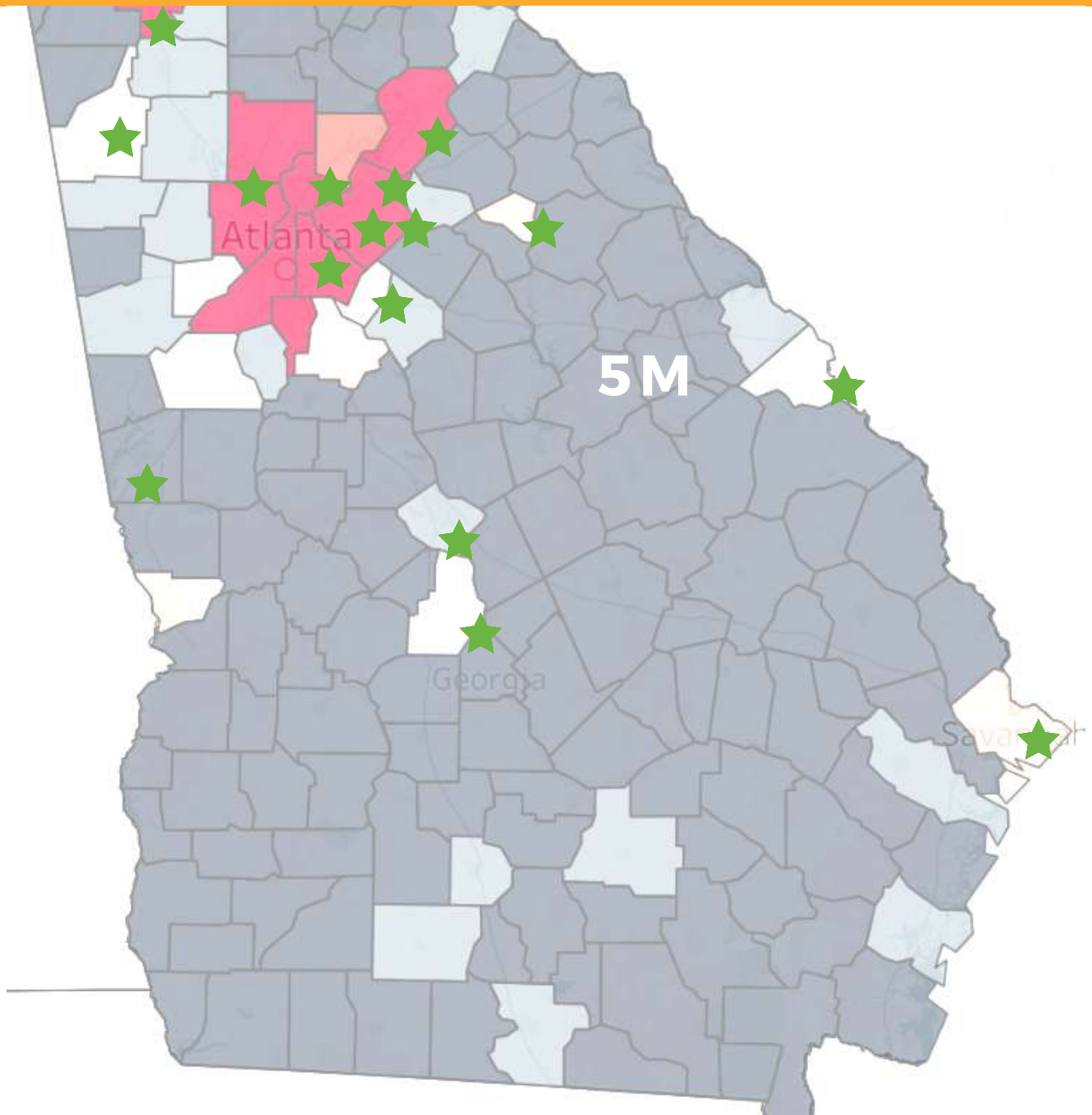


2019 Impact Report

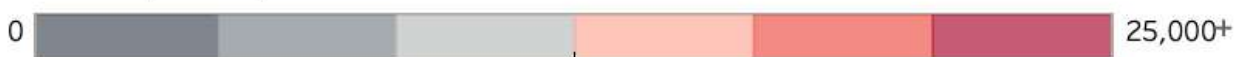


A membership organization advocating for,
building capacity in and investing directly in
Latinx organizations in Georgia

GROUNDING IN COMMUNITY



Total Hispanic Population



ALKA SUMAQ
 Asociación Cultural Hispanoamericana
 Athena's Warehouse
 Aurora Theatre
 Caminar Latino
 Casa AlternA
 Coalición de Lideres Latinos
 Community Estrella
 Community Support in Athens
 Contigo A Tu Lado ATL
 Contrapunto Art Group
 Cross Keys Foundation
 Dignidad Inmigrante en Athens
 El Refugio
 Fiesta de Libros
 Freedom University

Georgia Association of Latino Elected Officials -
 Latino Community Development Fund
 Generación Latina, Inc.
 Georgia Association of Latino Administrators and
 Superintendents
 Hispanic Business Center
 Georgia Hispanic Chamber of Commerce
 Georgia Hispanic Construction Association
 Georgia Latino Law Foundation
 Georgia Undocumented Youth Alliance
 Hispanic Business Center
 Hispanic Organization Promoting Education, Inc.
 International Cultural Foundation/ Somos Panama
 Latino Association for Parents of Public Schools
 Latin American Chamber of Commerce
 LatinoLinQ

Levantando las Voces Latinas
 Los Niños Primero
 Romanos Unidos
 Sandy Springs Mission
 Savannah Undocumented Youth Alliance
 Scorzza Arts Academy
 Ser Familia
 ULEAD
 Unidos Somos United
 Vecinos de Buford Highway
 Ventanilla de Salud



FROM THE CHAIR OF THE BOARD

2019 was a successful year for the Latino Community Fund. We secured critical dollars for our funder collaborative, supporting leadership for immigrants and people of color. We strengthened and continued building our civic participation coalition through 2020 census investments and nonpartisan voter mobilization. We shared the findings of the first Georgia Latino Entrepreneurship Report and exceeded our expectations, graduating youth and emerging entrepreneurs with an academically rigorous Small Business Development Center curriculum and we had a 40% increase in Latino-serving nonprofit professionals attending our workshops and programs.

Our Board of Directors completed our 3-year strategic plan with two key priorities: Strengthen our infrastructure for growth, and expand and deepen our community impact. Our team of directors, staff, and volunteers is ready to meet the challenge and continue building possibilities for our community through the quality, efficient and effective work of the Latino Community Fund.

After reading this report, you will share my excitement that the best is yet to come for our community and for Georgia, the state we all call home.

Maria Vinces Peck
Chair, Board of Directors

MODEL, PROCESS & PEOPLE

Our Mission

Our mission is to be a catalyst for investment, collaborative work, and positive narrative for the Latinx/Hispanic Community in Georgia.

Our Members

Latinx-led, Latinx-serving and Latinx-governed community organizations providing direct services and programs.

PROGRAM PILLARS



AMPLIFYING OUR VOICE

Research
Civic Education
Mobilization
Aggregating Critical Data



BUILDING CAPACITY

Technical Assistance
Program Development
Coaching
Convening



COLLABORATIVE INVESTMENTS

Giving Circle
Programmatic Grants
Funder Collaboratives
Disaster Relief

OUR TIMELINE

Growth, evolution and community impact



2019

- Co-chaired the Georgia Latino Complete Count Committee with over \$90,000 invested in Latinx-serving community organizations.
- Released the 2018 Georgia Latino Entrepreneurship Report, a research project to understand barriers to growth.
- Launched resource map with over 380 entries for services and programs available in Spanish for families in the state.
- Supported over 260 Latinx-serving nonprofit professionals with education, coaching and convening activities.



2018

- Launched "Latinos For Democracy," the first nonpartisan Latinx voter mobilization coalition in the state with five organizations working to educate, support and organize voters.
- Established a Georgia collaborative for the Delivering on the Dream concept, a national network of state and local funders bringing needed resources to immigrants and refugee assistance. Helped raise over \$150,000 in investments for civic participation, leadership, organizing and legal protections for immigrants and people of color.
- Provided educational support, coaching and covering space to 150 Latinx-serving nonprofit professionals.
- 28 organizations joined our network.

2017



- LCF Georgia incorporated with the first Latinx Giving Circle in the state, pledging 100% of contributions into educational grants, DACA / Naturalization financial aid and seed capital for micro-entrepreneurs.
- Invested \$35,000 in recovery and rebuilding efforts in Puerto Rico after Hurricane Maria
- 15 organizations joined the network.



2015

- A group of committed community members discussed the creation of a giving circle with 100% of gifts granted to grassroots Latinx-led organizations in Georgia

AMPLIFYING OUR VOICE

Advocacy in and outside the Capitol, civic participation and education, 2020 Census organizing and coordination, research, and convening community members to deepen our collective knowledge

Co-chaired the **2020 Georgia Latino Complete Count Committee**, leading the philanthropic investments in Latinx organizations for a 2020 complete census count and funding 12 organizations across the state, including a unique effort in two Mayan languages.

Developed and shared findings of a **2020 Census messaging study** specific to "hard-to-ignore" Latinx communities, informing the outreach work of more than 50 organizations.

Released findings of the **2018 Georgia Latino Entrepreneurship** study in collaboration with the Stanford Latino Entrepreneurship Initiative and Emory Goizueta Business School.

Built on **Latinos 4 Democracy Coalition** launched in 2018 for nonpartisan Latinx voter mobilization in Georgia with four member organizations across several counties.

Published the **Georgia Hispanic Heritage Month Calendar**, documenting 40 events across the state.

Hosted **first Afro-Latinx conversation on race and colorism** within the Latinx community.

Co-hosted "**Mujeres Day**" at the Capitol and "Immigrant Thursdays" along with a number of partner organizations.

7 new organizations joined our membership for a total of 40 organizations in 2019.

40,000 individuals contacted and educated through Latinos 4 Democracy

540 downloads of 2018 Georgia Latino Entrepreneurship Study

2018 GEORGIA LATINO ENTREPRENEURSHIP STUDY





BUILDING CAPACITY

Ensuring our professionals are prepared, effective, informed and connected across regions and focus areas, connecting in their language and meeting them where they are.

Educated and trained over **260 Latinx-serving nonprofit professionals** working in the state.

Graduated 44 individuals in Whitfield and DeKalb Counties with the academically rigorous UGA entrepreneurship curriculum, in collaboration with member organizations: Vecinos of Buford Highway and, the Coalition of Latino Leaders.

Trained **19 Spanish-speaking promotoras** to educate on recognizing and addressing **sexual harassment** at work, in partnership with Lifting Latinx Voices. Approximately 16,000 individuals viewed the awareness video online.

Launched the **first asset and resource map in the state**, featuring over 380 culturally and linguistically appropriate Latinx-serving programs and services

Through the Delivering on the Dream Table, we supported **238 community educational events reaching over 19,000 individuals** with Know Your Rights information, civic education, organizing and leadership development training.



26 organizations consistently took part in our trainings and sessions.

50% of Summit attendees are CEOs, executive directors, board members or business owners.

COLLECTIVE INVESTMENTS

Georgia's Latinx giving circles, small businesses, corporations and foundations investing in programatic development, financial assistance for civic education and participation, entrepreneurship and education

\$130,600 invested in non partisan civic participation and education grants including a complete count of Latinx in 2020 Census and Advocacy efforts.

\$187,600 invested in Capacity Building efforts including the Delivering on the Dream - Georgia collaborative, building infrastructure, leadership and increasing civic participation in immigrant-led, POC-led and LGBTQ led community organizations.

\$13,000 in need-based financial assistance for DACA renewals and naturalization fees.

\$11,000 in educational grants to member organizations supporting educational attainment and college access.

\$4,000 through the Dream Big Sport and Art Scholarship Fund supports enrichment activities for 14 youth in need of financial assistance.

\$352,500+ invested into the community through grants and financial support.

"I hope my daughter one day can do the same for her community" - Maribel

"Thank you for believing and investing in me. It would have been very challenging for my family to pay for my DACA renewal" - Lirio



2019 FINANCIALS



PROGRAMS

ADMINISTRATION

FUNDRAISING

	Fundraising	General & Administrative	Total Programs
Expenses			
Total Fixed Expenses	\$ 2,555.28	\$ 10,969.22	\$ 2,966.07
Total Personnel	\$ 8,061.03	\$ 25,866.41	\$ 72,912.70
Program Grants			0.00
Civics & Assist.for Naturalization			144,015.00
Educational Grants			11,000.00
Funder Collaboratives Grants			165,000.00
Disaster Relief			1,891.00
Misc. Charitable Contributions	52.40		3,700.00
Capacity Building Grants			22,606.95
Scholarships to individuals			4,250.00
Total Program Grants	\$ 52.40	\$ 0.00	\$ 352,462.95
Total Variable Expenses	\$ 2,718.57	\$ 11,797.70	\$ 82,729.22
Total Expenses	\$ 13,387.28	\$ 48,633.33	\$ 511,070.94

- Reconciled financials , pending financial audit

THANK YOU TO OUR DONORS & SUPPORTERS

Individuals in Alphabetical Order

Arturo Adame
Chuck Allen
Maria Andrade
Mary Ann
Tim Arrington
Karla Arriola *
Yma Aubain Berrocal
Luis Avila
Jasmin Aviña Estrada
Ruth Baer
Pamela Barba
Claudia Berger
Lois & Rudy Beserra *
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Aparna Bhattacharyya
Andrea Bourg
Chloe Bowman
Kathie Butler
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Sara Caceres-Reynolds
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Leonardo Martinez
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Jimmy Mcdonald
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Amanda Meng
Rebecca Messina
Shubu Mitra
Yvette Moise
Antonio Molina *
Roxana Morales
Carmela Moreno
Eloisa Moreno
Douglas Morrow
Lindsey Morton
Shelly Moses
Laura Murvartian
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Sandra Olensky
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Gigi Pedraza *
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Rocio Woody
Jennifer Zenteno Pearce
Peter Zukof



• Giving Circle Members

THANK YOU TO OUR DONORS & SUPPORTERS

Funding Partners in Alphabetical Order

A-D Studio
Annie E. Casey Foundation
Asian American Advancing Justice - Atlanta
Both/And Project, Tides Foundation
CareSource
Center for PanAsian Community Services
Delta Airlines
Community Foundation for Greater Atlanta *
Consultorio Medico Hispano
Continental Food & Beverage (Inca Kola USA)
Fifth Third Bank
First Citizens Bank
Georgia Budget and Policy Institute
Georgia Healthcare Foundation
Georgia Power Company
Georgia Power Foundation
Informed Immigrant
Interprint Communications
JCM Ventures
Kennesaw State
Lyft
Mailchimp / The Rocket Science Group, LLC
Margaret Casey Foundation
Mary Reynolds Babcock Foundation *
Morehouse School of Medicine
New Venture Fund
New York Community Trust *
Nielsen Foundation
ProGeorgia
Ser Familia
Small Business Development Center (OMBD)
Southern Poverty Law Center
Stepping Blocks
The Coca-Cola Company
The Coca-Cola Foundation
The Community Foundation for Northeast
Georgia
The Four Seasons Hotel Atlanta
The Imlay Foundation
The Right Source
The Sapelo Foundation *
Times Up Legal Defense Fund
Wells Fargo Foundation

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Michelle Zuluaga
Civic Participation Coordinator

Sergio Mendez
Communications & Outreach
Administrator

- **Delivering on the Dream-Georgia**

