



LATINO
COMMUNITY
FUND GEORGIA
Collective Strength and Investment

ANNUAL REPORT

2017

MEMBER AND PARTNER ORGANIZATIONS

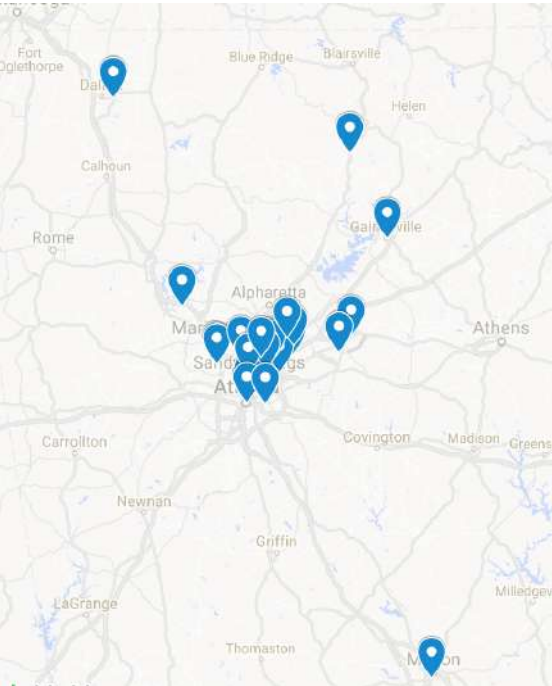
Member Organizations *(Latinx-led and Latinx-serving/governed)*

- Aklla Sumak (*)
- Alianza Hispana de Gainesville
- Caminar Latino
- Coalición de Líderes Latinos (CLILA) (**)
- Contigo ATL (*)
- Contrapunto (*)
- Cross Keys Foundation
- El Refugio de Stewart
- Generación Latina
- Georgia Association of Elected Officials (GALEO)
- Georgia Hispanic Chamber of Commerce (GHCC)
- Georgia Latino Law Foundation (GLLF)
- Hispanic Organization Promoting Education (HoPe) (**)
- Latin American Chamber of Commerce (LACC Georgia) (**)
- Latino LinQ
- Lifting Latina Voices

- Los Vecinos de Buford Highway (*)
- Sandy Springs Mission
- Ser Familia (**)
- Somos Panamá
- Ventanillas de Salud

Partner Organizations *(Latinx-serving nonprofits)*

- ACE Women’s Business Center
- Access to Law
- Association for Latino Professionals For America - Georgia (ALPFA)
- Catholic Charities Atlanta
- Center for Pan Asian Community Services
- Clinic for Education, Treatment and Prevention of Addiction (CETPA)
- Corners Outreach
- Immigrant Hope
- La Amistad
- Little Latina Girls in Georgia
- Kids in Need of Defense (KIND)



Locations of main offices of member and partner organizations.

(*) Community organizations in process of incorporating as nonprofit organizations or operating as nonprofit organizations.

(**) Current grantees

MESSAGE FROM THE EXECUTIVE DIRECTOR AND BOARD CHAIR

In 2017, we launched the first ever Latinx Giving Circles, becoming the first grant-making charity dedicated to supporting Latinx-led, Latinx-serving and/or Latinx-governed organizations in Georgia. We worked in partnership with local organizations to build their capacity and we advocated for inclusion, equity, and opportunities to share our stories and vast contributions to the state and the country.



Aida Pérez-Flamm
Board Chair



Gilda (Gigi) Pedraza
Executive Director

Dear Friends,

For Latinos/as in Georgia, 2017 proved to be a year of incredible growth and learning. Our community members and families faced challenges with long term consequences, including devastating natural disasters, the termination of the DACA program, and aggressive immigration enforcement, sowing terror in neighborhoods and communities.

Once again, our families, organizations and supporters continued to show the values and work ethic we are known for: resiliency, hard work, deep love for our families, and the belief that we do better when we collaborate and work together.

In our first year of operation, the Latino Community Fund of Georgia (LCF) secured unprecedented community support with hundreds of individual donations--from an elementary school collecting pennies for Puerto Rico to top executives and families making thoughtful contributions with the understanding that legacy is something we build every day.

Our federated model builds on the strength of over more than 20 member agencies with a wide geographic reach, deep engagement and an extraordinary potential for collective impact. We believe that our most effective investment is supporting those local organizations already are serving our community with love, dedication and empathy.

As the only grant-making organization dedicated to funding Latino agencies in Georgia, our work is critical to the future of our state, a future that looks more diverse than ever.

We invite YOU to join us in this journey towards a stronger, self-sufficient and better represented community.

Adelante! We are in this together.

Aida Pérez-Flamm

Aida Pérez-Flamm,
Board Chair

Gigi Pedraza

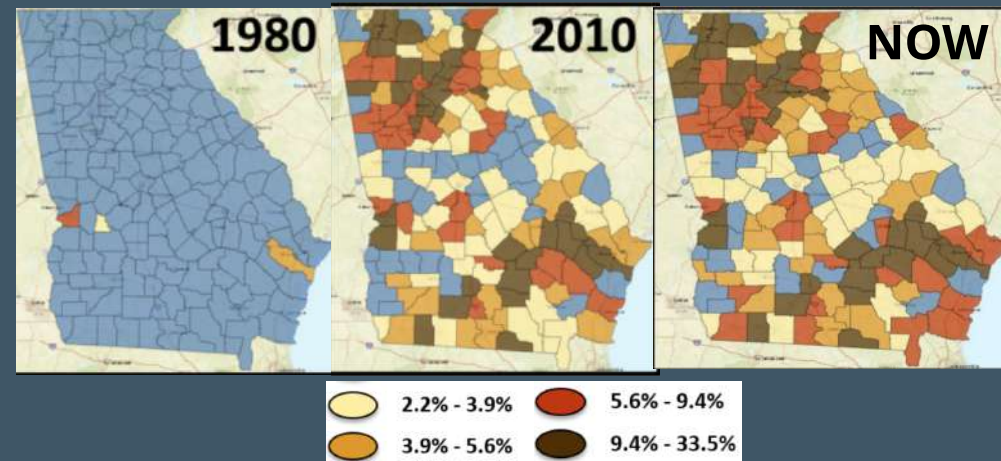
Gilda (Gigi) Pedraza,
Executive Director

THE LANDSCAPE / THE WORK

The Latinx community in Georgia has grown and diversified significantly in the last 40 years. Georgia's Latinx population started with a small group of Cuban refugees, agricultural workers and day laborers, but the community boomed when Georgia received a huge influx of Latino workers in the early nineties to build the infrastructure for the 1996 Olympics. In the following decades, construction, agricultural, and maintenance workers and day-laborers would stay and build industries such as poultry and carpeting, become self-employed or small business owners, and purchase property in the suburbs and make Georgia their home.

Today, our community is vibrant, colorful, diverse and one million strong. Latinas in Georgia are the fastest growing segment opening businesses in the country and very much civically engaged.

Hispanic Population Growth in GA
Source: Atlanta Regional Commission, 2018



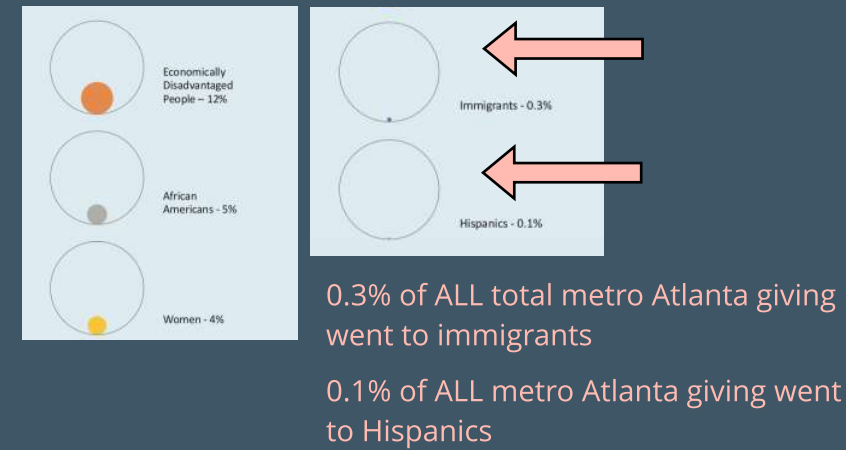
This growth and evolution also meant our community spread geographically. Needs and aspirations diversified. Local leaders reacted to this reality and a number of grass-roots organizations germinated across the state to meet specific community needs. However, the funding community has been slow to respond to the financial needs of these organizations to support their missions.

At LCF Georgia, we work to facilitate, connect and catalyze a new funding model that is more equitable, inclusive and appropriate to meet the needs of our community. This path, we believe, will accelerate progress towards shared wellbeing for Latinx families in Georgia.

In this report, you will learn about the progress we made in each one of our three strategies in 2017

- Amplifying Our Voice
- Capacity Building
- Collaborative Grant Making

Metro Atlanta Grant Making per Population 2010-2014
Source: National Committee for Responsible Philanthropy (NCRP)
"Bearing Fruit" report 2018



STRATEGY: AMPLIFYING OUR VOICE

- Ensuring that the diversity of our experiences and voices is understood and represented when discussing what it means to be "Latino."
- Showcasing the important work member organizations and families do in our communities on a daily basis.
- Advocating for a seat at decision-making tables for our organizations and community leaders.
- Advancing knowledge of our community through research, data and information consolidation.
- Striving to be seen for who we are: A complex, culturally rich, diverse, generous, hard working community and an effective investment and partner for funders, policy makers, individuals and civic leaders.



IMPACT:

- Chronicled and distributed 34 unique stories highlighting the many contributions of Georgia's Latinx communities.
- Achieved a 16,000+ average monthly reach through our social media informational page containing updates on legal issues, community events, opportunities for engagement and family resources.
- Issued Georgia's first calendar for Hispanic Heritage Month events and activities.
- Through our Speakers Bureau, participated in and provided speaker referrals to mainstream media and international and regional events.

STRATEGY: CAPACITY BUILDING

- Providing technical assistance to grassroots and emerging nonprofits so that they can be highly effective with their programs and fundraising efforts.
- Ensuring that Latinx-serving organizations are ready to apply for competitive funding.
- Working to sustain organizational operations and develop effective programs to appropriately serve our families, students and entrepreneurs.
- Helping the community find reliable partners on its journey towards self-sufficiency.
- Supporting members of the Latino community so that they thrive and fully participate in the state they call home.



IMPACT:

- Provided technical assistance to five local Latinx-serving nonprofit organizations.
- Offered Nonprofit 101 coaching to five grassroots groups interested in becoming nonprofits or in the process of incorporation.
- Designed and facilitated the 2017 Hispanic Business Summit, the first collaborative business event between chambers of commerce dedicated to serve the Latinx/Hispanic community.
- Co-hosted the 4th Annual Latino Summit for Latinx-serving nonprofit professionals in partnership with Ser Familia and the Administration for Children and Families.
- Hosted "Know Your Rights" and voter registration trainings and events for the community.

STRATEGY: COLLABORATIVE GRANT MAKING

- Making direct investments in our organizations and community so that our members and families know we believe in them, the work they do, and their potential.
- Ensuring that philanthropy is stewarded and built within the community, creating a path for families and individuals to invest on their own.
- Supporting Latinx-led and Latinx-serving nonprofits so that they are strong, efficient and sustainable.
- Building an infrastructure of services, organizations and programs that can adequately meet the needs of our families, students and entrepreneurs.



IMPACT:

- Provided three educational scholarships through member organizations HoPE and Ser Familia
- Invested in two micro entrepreneurs with seed capital through members Latin American Chamber of Commerce Georgia and ACE Women's Business Center.
- Provided financial assistance for two individuals in their naturalization process through our member Coalición de Líderes Latinos in Dalton and DACA renewals for two students through the Georgia Undocumented Youth Alliance.
- Provided eight need-based arts and sports enrichment scholarships for children.
- Made Puerto Rican recovery investments through two grantees on the island: Taller de Salud and Casa Pueblo.

THIS IS WHY OUR WORK MATTERS



"Great things happen when we work together. The collaboration of these organizations allows me to move forward and represent my business, my city and my heritage" Elena Carner, founder of Tepuy Activewear. Americus, Georgia.

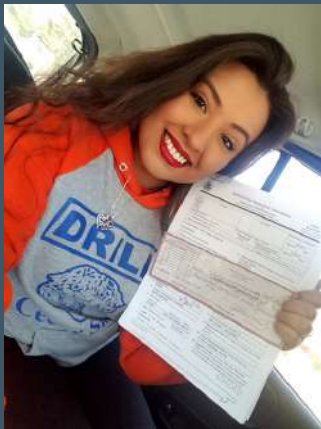
Seed capital grants allocated through the Latin American Chamber of Commerce and ACE Women's Business Center.



"It takes a village for us to succeed, and it is organizations like yours that make all the difference and take our projects and dreams to the next level." Marcela Cortés, founder of "Luvaboo," Atlanta, Georgia.



Jesús Contreras from Norcross, Georgia and Uriana Ruíz from Athens, Georgia.



"Jesús and Uriana will now be protected from deportation for 2 more years, all thanks to the great generosity of LCF Georgia. We sincerely appreciate all the help and support." Rigoberto Rivera, Director of the Georgia Undocumented Youth Alliance (GUYA).



Rebeca Martínez, recipient of an educational scholarship through Ser Familia. She lives in Buford, Georgia and has been a volunteer in the program for 3 years.



José, Jesús and Sophia, some of the recipients of the Arts and Sports Lavender Dream Big Scholarships

"Thank you so much for the arts and sports scholarship. My son has been able to follow his passion and play soccer with your help." María (José's mom)



Don Raúl, 75 years old, born in Durango Mexico, a green card holder and Dalton resident for 28 years, and one of the recipients of the Civic Engagement grant through Coalición de Líderes Latinos.



Casa Pueblo in Adjuntas, Puerto Rico, recipients of a grant to help fund a coffee plantation providing employment and income to citizens affected by Hurricane Maria.

AMPLIFYING OUR VOICES

Advocating for inclusion and recognition, highlighting our diversity, and promoting and advancing knowledge of our community.

CAPACITY BUILDING

Technical assistance and program development for Latinx-serving organizations in Georgia.

COLLABORATIVE GRANT MAKING

Grants supporting educational scholarships, seed capital for micro entrepreneurs, financial assistance for naturalization and DACA, and disaster relief.

PROGRAM INVESTMENTS

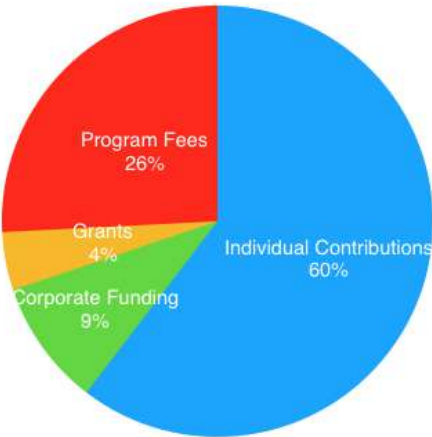


FINANCIAL STATEMENT

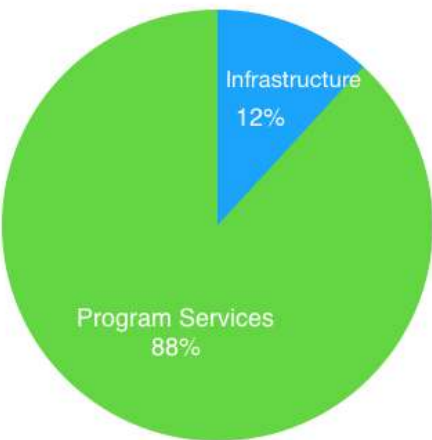
2017 Latino Community Fund Financial Statement

	Program Services			Infrastructure	Total
	Community Advocacy	Technical Assistance	Direct Investments		
Income					
Individual Support		\$2,850.00	\$47,417.05	\$15,218.33	\$65,485.38
Corporate Support	\$249.98		\$5,000.00	\$5,000.00	\$10,249.98
Grants / Foundations	\$567.00		\$800.00	\$3,347.10	\$4,714.10
Program Fees		\$27,986.77			\$27,986.77
TOTAL	\$816.98	\$30,836.77	\$53,217.05	\$23,565.43	\$108,436.23
Expenses					
Investments	\$3,100.00	\$7,292.00	\$36,738.80		\$47,130.80
Wages & Salaries	\$2,500.00	\$5,000.00	\$5,000.00	\$2,500.00	\$15,000.00
Fringe Benefits	\$297.25	\$297.25	\$297.25	\$297.25	\$1,189.00
Contractors		\$8,012.05			\$8,012.05
Operating / Occupancy Expenses	\$456.79	\$358.83	\$95.00	\$1,132.15	\$2,042.76
Supplies & Printing	\$304.71				\$304.71
Postage / Shipping	\$121.66		\$121.66	\$121.66	\$364.98
Legal & Accounting Fees				\$3,631.35	\$3,631.35
Insurance				\$1,700.00	\$1,700.00
Outreach	\$466.36		\$317.21		\$783.57
Fundraising Expenses			\$133.27	\$133.27	\$266.54
SUB-TOTAL	\$7,246.77	\$20,960.13	\$42,703.19	\$9,515.68	\$80,425.76
Total Program Expenses			\$70,910.08		
Total Infrastructure Exp.				\$9,515.68	\$80,425.76
Restricted Funding + Capital Reserves 2018					\$28,010.47

Revenue Sources



Expenses Allocation



LCF GEORGIA BOARD OF DIRECTORS

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Founder and Partner
Aida & Company

OMAR ESPOSITO
Treasurer
Chief Revenue Officer
Stackfolio

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Former Director of Corporate Relations
Georgia Power

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Director-at-Large
President and Founder
Georgia Latino Law Foundation
Attorney for the Hon. Judge Dax E. López

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Executive Director
Latino Community Fund (non-voting)

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Foundation Center

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Troutman Sanders

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Vice President, Sustainability and Stakeholder
Relations
The Coca-Cola Company,

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Secretary
Director Hispanic Strategies and Lending
ACE Loans

EDDY ELGUEZABAL
Director-at-large
Regional Vice President and Director
Univision Communications

DANIELA DEMARIA
Fifth Third Bank

SAM ZAMARRIPA
Intent Solutions



Our diverse and engaged board members bring decades of combined nonprofit, corporate, legal and entrepreneurship experience. We are grateful for their dedication and commitment.

WE ARE GRATEFUL

FOR THE INDIVIDUALS AND BUSINESSES WHOSE
GENEROSITY MADE OUR WORK POSSIBLE.IN 2017

OVER 180 INDIVIDUAL DONORS, A SCHOOL IN DEKALB COUNTY COLLECTING PENNIES FOR PUERTO RICO, FAMILIES BUILDING
THEIR LEGACY, AND A CORPORATION SUPPORTING COMMUNITY SUSTAINABILITY AND CAPACITY BUILDING

Andrei Adams
Mo Akbar
Hasan Ali
Shelley Alison
Nina Allen
Kristi Anderkin
London Andes
Neysa Andrade
Daisy Araica
Karla Arriola
Keri Arroll
Monica Aviles
Shameeka Ayers
Sandra Baldwin
Susan Barrett
Louisa Basarrate
Greg Bates
Tara Batiste
Tracy Bayles
Mimi Bean
Lois Beserra
Dorothy Blum
Margo Boden
Riccardo Brocce
Corey Brown
Sharon Buffington
Courtney Burton
Shari Cadogan-Strickland
Tiffany Calhoun
Gail Campos
Beatriz Canzian

María Carrero
Keisha Carter Noel
Dan Castán
Marisol Chalas
Sandy Chavarría
Yolanda Cheathan
Madeleine Cherry
Kim Chesney
Barbara Clancy
Guy Clark
Gretchen Class-Díaz
Jane Codner
Anne B. Cohen
Caroline Cohen
Gregg Cohen
Frank Colcol
Marcela Cortes
Carmen Cruz
Rafael Cruz
Gina Dalma
Dottie Deans
Alex Díaz
Omaira Díaz
Barbarella Díaz
Andrew Díaz Winkelmann
Diane Dicker
Derin Dickerson
Jackeline Dietrich
Stacey Dougan
Enid Draluk
Pal Dunn

Alejandra Dunphy
Jim Durrett
Greg Dyer
Tía Egidi Clarida
Lucía Elena
Tonya Ellerby
Sascha Ellington
Johanna Ellis
Omar Esposito
Horacio Eterovic
James Etheridge Jr.
Jim Evangelista
Maria Ewing
Glianny Fagundo
Ina Federal
Misty Fernández
Laura Feuer
Phyllis Finch
Sara Fitzpatrick
Allan and Aida Flamm
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Lorraine Fontana
Patch Foster
Natalia Franco
Denita Franks
LeAnn Freeman
Humberto García Sjogrim
Melanie Gates
Deborah González
Priscilla González

Milton González
Jerry González
Isabel González-Whitaker
Becca Gould
Mark and Kara Grant
Natalie Green
Jennifer Green
Denise Griffin
Alisa Hamilton
Adisde Handal
Erin Haraway
Leslie Harwell
Sarah Hawk
Keith Hendrickson
Isabel Hidalgo
Michelle Higgins
Gregory Higgins-Yali
Mitzi Hill
Nathan Hines
Robin Howell
David Hsu
Nicole Lott
Melita Moreno
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Kathryn Jaskevich Perkins
Jennifer Junta
Becca Kamerschen
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Brianna Keefe-Oates
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Liz Lapidus
Kae Leigh
Kelly Theresa Linton
Alexis López
Karin López Sandiford
Francine Lowe
Jocelyn Lyles
Mara Maddox
Bram Majtlis
Karen Málaga
Cecilia Maldonado
Veronica Maldonado
Santiago Márquez
Donna Marshall
Debbie Martin
Ana Maria Martínez
Evelyn I. Martínez
Ricardo Martínez
Mimi McCain
Scott McCune
Sally McDaniel
Dalyla McGee
Dana McPherson
Carlo Martínez
Rebecca Messina
Jason Moattar
Steve Moddelmog
Yvette Moïse
Margarita Moldovan
Angie Moore

Karen Morales
Andrea Moreno
Eloisa Moreno
Harrison Morgan
Camille Morgan
Terence Morris
Veronica Morrisette
Lindsey Morton
Vanessa Murray
Laura Murvatian
Ru Na
Morgan Nathan
Jennifer O'Connor
Carolyn O'Neil
Anne O'Neil
Anna Okula
Blynne Olivieri
Michael Owens
María del Rosario Palacios
Marco Palma
Ron Park
Rex Patton
Ethan Pham
Maria Peck
Gigi Pedraza
Alejandra Peláez Restrepo
Sheila Pérez
Christopher Perlera
Ted Pettus
Fp Pichardo
Gregory Pierce

Mariana Piñango
Elizabeth Pineiro
Adrienne Pinkney
Joel Pomales
Kris Power
Marcy Power
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Alla Raykin
Janet Rechtman
Edwin Reed
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Omar Rodríguez Vila
Rudy Rojas
Rosa Rojas
Mitzi Rothman
Arindam Samantha
Shelley Samuels
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Ty Smith
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Elana Stein-Maya
Ed Stephenson
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Daniel Taveras
Susan Tetterton
Dino Thompson-Sarmiento
Carmen Toledo
Melissa Tolson
Nikki Torres
Suzette Torres
Antoinette Torres
Sarai Trammell
Joshua Tripp
Joanne Truffelman
Augusto Trujillo
Belisa Urbina
Nedim Uzunovic
Gabriel Vaca
Uri Vaknin
Amilcar Valencia
Lizabeth Vázquez
Valentina Vitols
Amalia Vivas Colmenares
Lauren Waits
Irma Walker
Debi Weatherford
Helen Weeks
Joanna Whalen
Ladon Whitmire
Amy Wikman
Benjamin Wilcox

Yvonne Wiltz
Rocio Woody
Adela Yelton
Zoe Zelby

GIVING CIRCLE MEMBERS

Karla Arriola
Jason Esteves
Tina Fernáandez
Henry E. Kelly
Mónica Maldonado
Antonio Molina
Elba Pareja-Gallagher
Gigi Pedraza
Aida Pérez-Flamm
Omar Rodríguez-Vila
Juliana Ramírez
Lillian Rodríguez-López
Maria Vines Peck

SCHOOL INVESTMENTS

Fernbank Elementary School

FAMILY INVESTMENTS

Lavender DREAM BIG Fund
Bo and Angelica Young
Laura's Dream Fund (anonymous)

LOCAL BUSINESSES

Consultorio Médico Hispano
The Four Seasons Atlanta
Interprint Communications

CORPORATE INVESTMENTS





Latino Community Fund (LCF Georgia) supports Latinx-serving nonprofits in Georgia with advocacy, program development, technical assistance and grant making. Our mission is to be a catalyst for investment, collaborative work, and positive narrative with and within the Latinx/Hispanic Community in Georgia.

<http://www.LCFGeorgia.org>



@LatinoConnectionGa



@LatinoConnectGa