ANNUAL REPORT 2017
Member and Partner Organizations

**Member Organizations** (Latina-x and Latina-serving/governed)
- Akilia Sumak (*)
- Alianza Hispana de Gainesville
- Caminar Latino
- Coalición de Líderes Latinos (CLILA) (**) 
- Contigo ATL (*)
- Contrapunto (*)
- Cross Keys Foundation
- El Refugio de Stewart
- Generación Latina
- Georgia Association of Elected Officials (GAEO)
- Georgia Hispanic Chamber of Commerce (GHCC)
- Georgia Latino Law Foundation (GLLF)
- Hispanic Organization Promoting Education (HoPE) (**)
- Latin American Chamber of Commerce (LACE-Georgia) (**) 
- Latino LinQ
- Lifting Latina Voices
- Los Vecinos de Buford Highway (*)
- Sandy Springs Mission
- Ser Familia (**) 
- Somos Panamá
- Ventanillas de Salud

**Partner Organizations** (Latina-serving nonprofits)
- ACE Women’s Business Center
- Access to Law Association for Latino Professionals For America – Georgia (ALPA)
- Catholic Charities Atlanta
- Center for Pan Asian Community Services
- Clinic for Education, Treatment and Prevention of Addiction (CETPA)
- Corners Outreach
- Immigrant Hope
- La Amistad
- Little Latina Girls in Georgia
- Kids in Need of Defense (KIND)

Locations of main offices of member and partner organizations.

(*) Community organizations in process of incorporating as nonprofit organizations or operating as nonprofit organizations.

(**) Current grantees

Message from the Executive Director and Board Chair

In 2017, we launched the first ever Latina Giving Circles, becoming the first grant-making charity dedicated to supporting Latina-xed, Latina-serving and/or Latina-governed organizations in Georgia. We worked in partnership with local organizations to build their capacity and we advocated for inclusion, equity, and opportunities to share our stories and vast contributions to the state and the country.

Dear Friends,

For Latinx/xas in Georgia, 2017 proved to be a year of incredible growth and learning. Our community members and families faced challenges with long-term consequences, including devastating natural disasters; the termination of the DACA program; and aggressive immigration enforcement, sowing terror in neighborhoods and communities.

Once again, our families, organizations and supporters continued to show the values and work ethic we are known for: resiliency, hard work, deep love for our families, and the belief that we do better when we collaborate and work together. In our first year of operation, the Latina Community Fund of Georgia (LCF) secured unprecedented community support with hundreds of individual donations—from an elementary school collecting pennies for Puerto Rico to top executives and families making thoughtful contributions with the understanding that legacy is something we build every day.

Our federated model builds on the strength of over more than 20 member agencies with a wide geographic reach, deep engagement and an extraordinary potential for collective impact. We believe that our most effective investment is supporting those local organizations already serving our community with love, dedication and empathy.

As the only grant-making organization dedicated to funding Latinx/xas agencies in Georgia, our work is critical to the future of our state, a future that looks more diverse than ever.

We invite YOU to join us in this journey towards a stronger, self-sufficient and better represented community.

Adelante! We are in this together.

Aida Pérez-Flamm, Board Chair

Gilda (Gigi) Pedraz, Executive Director
THE LANDSCAPE / THE WORK

The Latino community in Georgia has grown and diversified significantly in the last 40 years. Georgia’s Latino population started with a small group of Cuban refugees, agricultural workers and day laborers, but the community boomed when Georgia received a huge influx of Latino workers in the early nineties to build the infrastructure for the 1996 Olympics. In the following decades, construction, agricultural, and maintenance workers and day-laborers would stay and build industries such as poultry and carpeting, become self-employed or small business owners, and purchase property in the suburbs and make Georgia their home.

Today, our community is vibrant, colorful, diverse and one million strong. Latinos in Georgia are the fastest growing segment opening businesses in the country and very much civically engaged.

Hispanic Population Growth in GA
Source: Atlanta Regional Commission, 2018

Metro Atlanta Grant Making per Population 2010-2014
Source: National Committee for Responsive Philanthropy (NCRP)
"Shaping Truth Report 2018"

0.3% of ALL total metro Atlanta giving went to Latinos
0.1% of ALL metro Atlanta giving went to Hispanics

This growth and evolution also meant our community spread geographically. Needs and aspirations diversified. Local leaders reacted to this reality and a number of grass-roots organizations germinated across the state to meet specific community needs. However, the funding community has been slow to respond to the financial needs of these organizations to support their missions.

At LCF Georgia, we work to facilitate, connect and catalyze a new funding model that is more equitable, inclusive and appropriate to meet the needs of our community. This path, we believe, will accelerate progress towards shared wellbeing for Latino families in Georgia.

In this report, you will learn about the progress we made in each one of our three strategies in 2017:

- Amplifying Our Voice
- Capacity Building
- Collaborative Grant Making

STRATEGY: AMPLIFYING OUR VOICE

- Ensuring that the diversity of our experiences and voices is understood and represented when discussing what it means to be "Latino."
- Showcasing the important work member organizations and families do in our communities on a daily basis.
- Advocating for a seat at decision-making tables for our organizations and community leaders.
- Advancing knowledge of our community through research, data and information consolidation.
- Striving to be seen for who we are: A complex, culturally rich, diverse, generous, hard working community and an effective investment and partner for funders, policy makers, individuals and civic leaders.

IMPACT:

- Chronicled and distributed 34 unique stories highlighting the many contributions of Georgia’s Latino communities.
- Achieved a 16,000+ average monthly reach through our social media informational page containing updates on legal issues, community events, opportunities for engagement and family resources.
- Issued Georgia’s first calendar for Hispanic Heritage Month events and activities.
- Through our Speakers Bureau, participated in and provided speaker referrals to mainstream media and international and regional events.
STRATEGY: CAPACITY BUILDING

- Providing technical assistance to grassroots and emerging nonprofits so that they can be highly effective with their programs and fundraising efforts.
- Ensuring that Latino-serving organizations are ready to apply for competitive funding.
- Working to sustain organizational operations and develop effective programs to appropriately serve our families, students and entrepreneurs.
- Helping the community find reliable partners on its journey towards self-sufficiency.
- Supporting members of the Latino community so that they thrive and fully participate in the state they call home.

IMPACT:

- Provided technical assistance to five local Latinx-serving nonprofit organizations.
- Offered Nonprofit 101 coaching to five grassroots groups interested in becoming nonprofits or in the process of incorporation.
- Designed and facilitated the 2017 Hispanic Business Summit, the first collaborative business event between chambers of commerce dedicated to serve the Latino/Hispanic community.
- Co-hosted the 4th Annual Latino Summit for Latinx-serving nonprofit professionals in partnership with Ser Familia and the Administration for Children and Families.
- Hosted “Know Your Rights” and voter registration trainings and events for the community.

STRATEGY: COLLABORATIVE GRANT MAKING

- Making direct investments in our organizations and community so that our members and families know we believe in them, the work they do, and their potential.
- Ensuring that philanthropy is stewarded and built within the community, creating a path for families and individuals to invest on their own.
- Supporting Latinx-led and Latinx-serving nonprofits so that they are strong, efficient and sustainable.
- Building an infrastructure of services, organizations and programs that can adequately meet the needs of our families, students and entrepreneurs.

IMPACT:

- Provided three educational scholarships through member organizations HoPe and Ser Familia.
- Invested in two micro entrepreneurs with seed capital through members Latin American Chamber of Commerce Georgia and ACF Women’s Business Center.
- Provided financial assistance for two individuals in their naturalization process through our member Coalición de Líderes Latinas in Dalton and DACA renewals for two students through the Georgia Undocumented Youth Alliance.
- Provided eight need-based arts and sports enrichment scholarships for children.
- Made Puerto Rican recovery investments through two grantees on the island: Taller de Salud and Casa Pueblo.
AMPLIFYING OUR VOICES

Advocating for inclusion and recognition, highlighting our diversity, and promoting and advancing knowledge of our community.

CAPACITY BUILDING

Technical assistance and program development for Latinx-serving organizations in Georgia.

COLLABORATIVE GRANT MAKING

Grants supporting educational scholarships, seed capital for micro entrepreneurs, financial assistance for naturalization and DACA, and disaster relief.

PROGRAM INVESTMENTS

- 7,246
- 20,960
- 36,738
FINANCIAL STATEMENT

LCF GEORGIA BOARD OF DIRECTORS

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Our diverse and engaged board members bring decades of combined nonprofit, corporate, legal and entrepreneurship experience. We are grateful for their dedication and commitment.
Latino Community Fund (LCF Georgia) supports Latinx-serving nonprofits in Georgia with advocacy, program development, technical assistance and grant making. Our mission is to be a catalyst for investment, collaborative work, and positive narrative with and within the Latinx/Hispanic Community in Georgia.

http://www.LCFGeorgia.org

@LatinoConnectionGa   @LatinoConnectGa